



2025 LakewoodAlive Sponsorship  
Form Front Porch Concert Series  
Every Friday June 6 - July 25  
7-8:30pm

~~Title Sponsor - (\$3,500)~~ **SOLD**

- Branded series to become “Lakewood Front Porch Concert Series sponsored by (Business)”
- Three featured nights for your business listed as “Presenting Sponsor”
- 8 drink tokens for use at a future LakewoodAlive event Beer Garden (Lakewood Summer Meltdown / Light Up Lakewood).
- Logo featured on the event webpage.
- Recognition on stage at your exclusive nights concert as a sponsor to promote your business/ organization.
- Social media posts will be linked to your social media page as we announce the concert series and each week’s concerts.
- Your business will be recognized as the title sponsor in all event promotions
- Extensive reach to potential attendees through social media channels.
- Season long branding on the front of Lakewood Public Library.

Encore Sponsor - (\$1,200)

- One exclusive night for your business/organization to be listed as “Presenting Sponsor.”
- 6 drink tokens for use at a future LakewoodAlive event Beer Garden (Lakewood Summer Meltdown / Light Up Lakewood).
- Logo featured on the event webpage.
- Recognition on stage at your exclusive night concert as a sponsor to promote your business/organization.
- Social media posts will be linked to your social media page as we announce the concert series and each week’s concerts.
- Your business will be recognized for your featured night in event promotions.
- Extensive reach to potential attendees through social media channels.
- Season long branding on the front of Lakewood Public Library.

Applause Sponsor - (\$600)

- Shared featured night for your business/organization to be listed as a “Presenting Sponsor.”
- Logo featured on the event webpage.
- Recognition on stage as a sponsor to promote your business/organization.
- Social media posts will be linked to your social media page as we announce the concert series and each week’s concert.
- Shared sponsors will be recognized for your featured night in event promotions.
- Extensive reach to potential attendees through social media channels.
- Season long branding on the front of Lakewood Public Library.



## Partnership Letter of Agreement

Business/organization name \_\_\_\_\_, agrees to provide a financial sponsorship for the following events:

- \_\_\_\_\_ ~~Title Sponsor (\$3,500)~~ **SOLD**
- \_\_\_\_\_ Encore Sponsor (\$1,200)
- \_\_\_\_\_ Applause Sponsor (\$600)

LakewoodAlive agrees sponsorship with \_\_\_\_\_. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been received and accepted by LakewoodAlive.

Business/organization contact name & email address:

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

Business/organization address:

\_\_\_\_\_

Business/organization phone:

\_\_\_\_\_

Business/organization website address:

\_\_\_\_\_

Authorized signature: \_\_\_\_\_

Date: \_\_\_\_\_

LakewoodAlive is a 501(c)3 community centered non-profit organization that fosters and sustains vibrant and welcoming neighborhoods.



Please send your company logo to Ava Olic at [aolic@lakewoodalive.org](mailto:aolic@lakewoodalive.org) by Thursday, May 1.

Your logo file should be sent in vector format, if possible. In most cases it will be a file with a suffix of .ai, .tif, .eps or .pdf. If you do not have a vector file, you may send us your logo as a .TIFF or .JPEG file as long as it is at a high resolution (at least 300 dpi at 3" square).

**Checks to be made Payable to: LakewoodAlive**

**Mail Check to: LakewoodAlive, 12815 Detroit Avenue, Lakewood, OH 44107**

**Attn: Jo Higgins**

**Email: [jhiggins@lakewoodalive.org](mailto:jhiggins@lakewoodalive.org)**

**Mail: 12815 Detroit Avenue, Lakewood, Ohio 44107**

**Questions? Please contact LakewoodAlive at 216-521-0655.**

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## LakewoodAlive By The Numbers: A Sponsorship With Real ROI

Social Media Following	Over 25,000 Combined Followers on Facebook, Instagram, TikTok and Twitter
Email Reach	10,000 Recipients of Bi-Weekly Email Newsletter
Website Traffic	More than 12,000 Monthly Pageviews

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