



lakewoodalive



LakewoodAlive Spooky Pooch Parade – Sponsorship Opportunities
Saturday, October 15, 2022
12:30–3:30 p.m.
Madison Park

Title Sponsor - \$3,000

- Feature your business in all press and media releases as title sponsor
- Logo featured on event banner displayed at the event
- Recognition given by emcee during the event
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Ability to give away branded marketing materials
- Social media promotions, including your logo posted on the Spooky Pooch Parade webpage and link on the Facebook event page, as well as Facebook and Twitter posts during the weeks leading up to the event

Top Dog Sponsor - \$1,000

- Logo and link on event webpage
- Large logo featured on event banner displayed at the event
- Business listed on Facebook event and highlighted in social media posts
- Business listed in press releases
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Recognition given by emcee during the event
- Ability to give away branded marketing materials

Dedicated Dog Sponsor - \$600

- Logo and link on event webpage
- Medium sized logo featured on event banner displayed at the event
- Business listed on Facebook event
- Business listed in press releases
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Recognition given by emcee on stage during the event
- Ability to give away branded marketing materials

Poochy Sponsor - \$400

- Business listed on the event webpage
- Business listed in press releases
- Reserved table location for the parade festival (table to be supplied by sponsor)
- Ability to give away branded marketing materials

Questions? Contact Vince Williams for additional information at
vwilliams@lakewoodalive.org or 216-521-0655.