2021 ANNUAL REPORT







FROM OUR DIRECTOR



Dear Friends,

As I reflect upon this past fiscal year, which began on July 1, 2020 for LakewoodAlive, I keep returning to the mantra #HereToPersevere. Every one of us has had our lives upended for quite some time. I don't need to tell you all the things that we couldn't do; it's a reality we continue to experience. What is important is to reflect on the silver linings and positive outcomes that resulted from making the most out of the situation and pulling together for our community.

At our core, everything we do is focused on people. Ensuring all residents live in healthy and safe housing; supporting small business owners by connecting them to each other and to programming that helps them grow; and hosting community events that reinforce our shared love for Lakewood.

The LakewoodAlive staff is a small but mighty team of seven very special people. Their passion for what we do, their commitment to the residents we serve and their dedication to the community is unparalleled. Each day, I am so impressed with the lengths that each of them go to support our neighbors and keep the spirit of community alive.

Through our Housing Outreach Program, we continued to serve our clients despite the challenges that the community was facing. We provided our essential programming as safely and seamlessly as possible. Our free Knowing Your Home workshop series was held virtually, bringing important information directly into folks' homes. Our Paint Lakewood Program became even more impactful. During a time when many families lost income due to COVID-19, this program provided a valuable resource for those who needed to paint the exterior of their homes. Our amazing volunteers stepped up to help those who needed their yards cleaned up, small items repaired for code compliance or needed major assistance due to significant safety issues. Other Lakewoodite's became first-time Tool Box clients, tackling items on their to-do list. For many, the Housing Outreach Program has become their go-to for home repair assistance and resources.

Over the course of the year, we worked to keep small businesses connected by supporting three business associations and started a monthly citywide call for any business owner to join. We partnered with the City of Lakewood to help small businesses gain access to CARES Act funding that enabled businesses to remain open and keep their teams employed. As a result, we have met so many incredible people who have risked it all to live out their dream of running their own business and we are eager to strengthen and support those relationships.

Over the past year, our community events are what kept us going. The joy and connection that they brought for so many residents truly warmed our hearts. We all needed something to look forward to on Friday nights, so we brought our Front Porch Concert Series into the comfort and safety of folks' homes virtually. Lakewood is the epicenter of dog-life in Northeast Ohio and that reputation gained even more traction with the popularity of pandemic dogs. Although we could not gather in-person, we were inspired to continue the spirit of the Spooky Pooch Parade. Families and pets dressed up in their most creative costumes for a chance to be part of the Spooky Pooch calendar. Thanks to so many community partners, Light Up Lakewood, an event filled with traditions, continued virtually in its own unique way. We broadcasted the lighting ceremony complete with Buddy the Elf and Santa; hosted a mini-parade across the entire city that brought so many people out to their driveways and sidewalks despite a rainstorm; and broadcasted many of our favorite traditions for nine straight evenings to keep the holiday spirit alive!

All of you — our board members, donors, community partners and supporters — have been there with us every step of the way. Your continued support keeps us motivated. It fills our hearts with gratitude and helps us focus on what's important, the residents and small businesses in this amazing community.

Everything we do comes down to helping people. As we reflect on the year that saw us adapt and tackle challenges LakewoodAlive couldn't have foreseen, I am proud to be part of a team that day in and day out is #HereToPersevere. Thank you for being part of our team.

lan Andrews Executive Director

OUR MISSION

LakewoodAlive is a community centered non-profit that fosters and sustains vibrant and welcoming neighborhoods.

HOUSING OUTREACH PROGRAM





Volunteer ProjectsTotal Volunteers: 150
Total Projects: 27

Total Hours: 540

Total Value: \$ 24,500

Knowing Your Home

Total:

11 Workshops 390 Participants 200 views on YouTube

Clients Served
Total (duplicated) 1,900
(unduplicated) 587

Home Visits Total: 300

Snow Removal Program
Serving low-income seniors
and disabled residents
70 driveways shoveled

LakewoodAlive administers a Housing Outreach Program which connects residents with resources to maintain the community's aging housing stock. These services are designed to offer a one-stop place for residents to ensure they are able to live in healthy and safe housing:

- Working one-on-one with low-moderate income residents, many of whom are senior citizens, to connect them to resources, as well as to volunteer labor to complete necessary home maintenance.
- The Lakewood Pride Fund, a program that leverages a collection of funds to secure home repair loans for families who otherwise might not have access to conventional bank financing.
- The Knowing Your Home educational series, which focuses on sustainability and maintenance best practices empowering homeowners to tackle necessary home repairs and improvements.



Paint Lakewood

 The Paint Lakewood Program, supported by the City of Lakewood, is a grant program for low-moderate income residents to assist with obtaining affordable exterior house painting.

Paint Program
Total Projects: 12
Total Improvements: \$71,127









- All 12 clients served through the Paint Lakewood Program are low-moderate income (80% or less than area median income)
- 5 of 12 clients were seniors or 42%
- 6 of 12 were female heads of household or 50%
- 5 of 12 were single female senior heads of household or 42%

Birdtown Picnic

• The Birdtown Picnic, in its
7th year, is designed to bring
the neighborhood together to
celebrate our community's
rich diversity. This event is a
program of the LakewoodAlive
Housing Outreach Community
Engagement Program. The
Community Engagement
Program develops community
outreach and engagement
initiatives for homeowners and
residents to help cultivate a
sense of pride and ownership.









Lakewood Tool Box

 The Lakewood Tool Box, a tool lending library, offers community members an affordable and educational option for borrowing tools that are essential for completing home repairs.



Tool Box Stats110 Members
65 Tools Borrowed
3 Memberships Through Scholarship



EVENTS & SOCIAL







Throughout the ongoing pandemic, social media remained a huge asset in telling LakewoodAlive's story and keeping the community connected. Throughout this time, we relied heavily on social media to highlight our work and provide updates about our large-scale events that have become traditions for many residents. We approached our popular events season with a hybrid schedule, hosting Loving Lakewood and Front Porch Concert series virtually and returning in-person for Lakewood Summer Meltdown 5K, Spooky Pooch Parade and Light Up Lakewood. Throughout this ongoing and ever-changing time of uncertainty, our social media outlets played a crucial role in quickly and effectively sharing updates to our community.

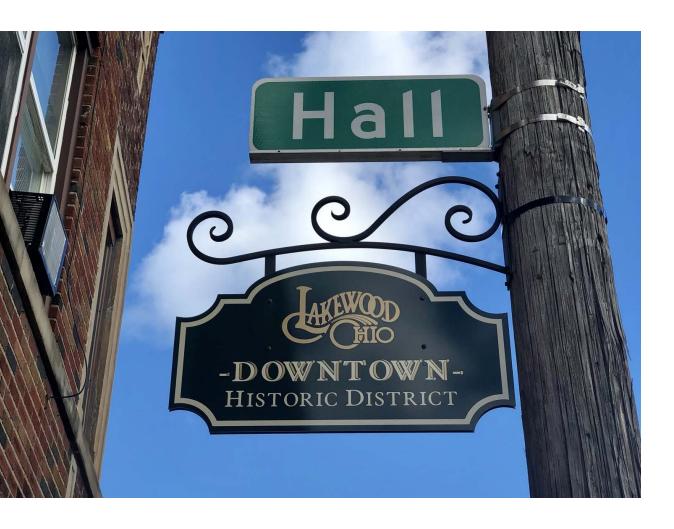












The Downtown Lakewood Historic District project was completed in partnership with the City of Lakewood, with grant funding through the State of Ohio's Historic Preservation Office and extensive research and investigation by Lakewood firm Placemark Collaborative. The nomination made its way through state and federal approval in the fall of 2020.

The Downtown Lakewood Historic District is now included on the National Register of Historic Places, deeming it worthy of preservation for its historic buildings.

The district includes an area from just west of Bunts Road to midway between Hall and Ethel Avenues, Warren Road from Detroit Avenue to almost Franklin Boulevard, and a number of apartment buildings located adjacent to Detroit Avenue on side streets.

The 105 buildings in the Lakewood Downtown Historic District trace Lakewood's development from a thriving agricultural community through its development as a streetcar era suburb, as well as the reinvestment projects in downtown during the 1960s and early 1970s.

"We are thrilled to announce the completion of the Downtown Lakewood Historic District project which has been in the works since 2016 when the Ohio Historic Preservation Office Staff visited to determine if a district was viable," said LakewoodAlive Executive Director lan Andrews. "This listing now unlocks state and federal historic tax credits for building owners in an effort to further support investment in our historic commercial building stock."

SMALL BUSINESS SUPPORT PROGRAM







Leia Hohenfeld, Flower Power Skin Studio (top), Chef Kwan Sureemee, Thai Kitchen (bottom left), Tina & Michael Dolatowski, Lion and Blue (bottom right) and Edika Stallworth, Peach Fuzz Waxing and Threading (right)

Small business is truly the heart of the Lakewood community, and our Small Business Support Program continues to expand to foster even stronger commercial corridors. Over the course of the year, we worked to keep small businesses connected by: supporting three business associations (Downtown, Uptown, and West End) hosting a monthly citywide call open to all Lakewood business owners; partnering with the City of Lakewood to help small businesses gain access to CARES Act grants which enabled businesses to remain open and keep their teams employed; featuring small businesses in our Small Business Sunday social media posts; and working to make The Downtown Lakewood Historic District a reality.

PeachFull

"We have met so many incredible people who have risked it all to live out their dream of running their own business and we are eager to strengthen those relationships."

Businesses featured in Small Business Sunday posts: 50
Small Business Networking Opportunities: 24
Small Businesses who received CARES Act funding: 101
Grant funding dispersed (in partnership with the City of Lakewood): \$643,238.27

(July 2020 - June 2021)

VISIONARY \$1000+

Anonymous Michael & Missy Bentley Jennifer Carr Bryan & Megan Evans Steven & Judith Fesko Cindy & Timothy Friedmann James & Madeline Hayes Nora & Kim Katzenberger Martha Lanning Eric & Cindy Lowrey Jarrell & Andrea McAlister

John & Nancy McMillan Melissa Meany Brittany O'Connor & Todd Heckeler James Ptacek Susan & Jeff Ritter Kerri & Allen Rodgers Amanda Santa & Aaron Eanes

Pam & Tom Smith

Michael & Gwendolyn Summers

CHAMPION \$500 - \$999

Joel & Teresa Andreani Audrey Bednash Connie Bielawski Ann Bish

Monica Caster & Ryan Smalley Mary Anne & Byron Crampton

Ray Cushing

Dr. Amy & Michael Daso Chann Fowler-Spellman & Edward Spellman

Vince & Cathy Frantz Laura Hoag & Jonathan Fredrick

Laurel Keller & Beth Krusinski Joe & Pam Lanter Dave & Heather Mariano Daniel McGowan Dianne & Tim Needles Carl & Dolores Orban Chris Piazza & Chris Herzner Linda Rocchi Heather Rudge

David & Laura Sangree Sandra Sauder Albert & Alice Stratton Ben & Lindsay Tomins

Darren & Missy Toms Paul & Peggy Wasserbauer

PARTNER \$250-\$499

Barbara Balogh Nathan & Lauren Brocone Councilperson Tom & Molly Bullock Melanie Carr Christina Carr Jeffrey & Katie Davis Tim Dewald

Sara Fagnilli Michael Fleenor & George Graham

James & Lynn Foran Kevin Gartland

David & Kelly Jablonowski Rustom Khouri Christina LaPointe

Timothy Laskey Danielle & Bill Locke Stephanie & Geoff Mathias

Lauren Mueller Carol & Michael O'Brien John & Norine Prim

Tim Rossiter

Barbara & Stephen Santa Pastor Paul & Karen Schreck Paulette Simonetta & Henry Pikturna

Vicki & Dan Smigelski Elizabeth & Dave Spahr Linda Springer

Theodore Shustick Stratton

Judith Towner Anne Varano

Jason & Sara Verderber

Mark Walters

Judith & Walter Wright

FAMILY \$100-\$249

Wendy Harbaugh & David Abramczyk John & Cathy Aldrich

Dana Anderson Jennifer Anderson Ian Andrews Bonnie & Mark App **David Baas** Allison & Kyle Baker

Thomas & Jennifer Baker

David Ballou Barbara Kay Dr. Michael Barnes Hannah & Michael Belsito

Nancy Binder Bob & Mary Bond Daniel & Mary Brennan

Rob Brill

Betsy & Michael Burns

Joanne Calkins & Sally Lammers Amber & Kevin Callahan

Deborah Carr

Lynda Carter & Mark Niemi Richard Castele & Carolyn Leitch Brian & Tiffany Charkosky

Amy & Ken Chodzin Michael Clock

Karen Cook & Terry Provost John Corlett & Dr. Doug Van Auken

John & Teresa Craighead

James Crawford

Mary Dadas-Bentley & Jeff Bentley

Gail Davis Sandra Demart

Deborah & Danny Denney Randy & Laura Doi William & Anita Donaldson

Robert Donaldson Jerry & Susan Echols Jennifer Ehrhardt Robock

Dave & Sandy Feicht

Rose Fini Raymond Fioramonti Daniel & Caroline Flannery Charles & Patty Geiger Antoinette Gelsomino

Maria & J. Gerstenberger Christine Gordillo & Hugh Campbell

Eugenia Gorski Marie & Charles Grossman

Philip & Marcia Hall Tom & Fran Hayden Diane Helbig Holly Henry Ed & Mindy Herman

M. Lynn Herron Deering & Gregory Deering

Diana Hlywiak

Kris Hoban Mary Holland Katherine Howley

Barbara Hueter & Andrew Zajac

Ryan Hurley Kate Ingersoll

Benjamin & Jill Jackson

Chris Karel Kathy Harter

Christopher King & Anne Cudnik Benjamin Klein & Melissa Parlanti John Scott & Donna Clifford Klein

Drucilla Knutsen Kathryn Kosiorek Sasha & Ruth Kostadinov Danielle Krasnicki Michael & Patty Krivosh Emily Krupp Zeisler Peter & Cathy Kuhn

Kim Langley & Bill Fichter Daniel & Jane Leschnik Mary Carol & John Lucic Jeanne & Michael MacKay Cynthia & Jake Marx

Carol & James Mason Ed McAlister

David & Christina McCallum Sean & Amy McDermott David & Maribeth McKee Louis & Lynn McMahon Melissa McMullen Nora McNamara Leslie Mitchell

Marcia Moll & Rick Sicha

Barbara Moran

Thomas Mulready & Carol Hunt

Marie Nader

Nancy Stall Nagy-Halladay Meg & Michael Naylon Sheila Neligan-Riley & Sean Riley

Tessa & John O'Donnell Thomas & Betsy O'Dougherty Councilperson Daniel O'Malley

Kim Orcutt Thomas Ostromek Meg Ostrowski Daniel Ott & Emily Hilty Steven & Kathy Ott Sonjia Parker

Dana & Heidi Paul Barbara & Charles Pennington

John Pyke Patricia Ramsey Roberta & Calvin Ratcliff

Reggie King Sara Reilly

Scott & Jill Richardson Margaret Robinson Joseph & Sonia Rosberg Timothy & Nancy Rowell Marilyn & Greg Rudnick Michael & Megan Sambrook

Jennifer Scott Brian Seidner

Walter & Joyce Senney

Councilperson Jason Shachner &

Michelle Murray George & Beth Shiekh LuAnn Shuster & Joseph Tucker Michael Smith & Michelle Myers Dr. Stephen & Marianne Sroka

Eric Stephens

Mark & Cindy Stockman

Paul & Judith Szentkiralyi Jackie Taylor Bill & Jodi Theis

Pat & Kathy Theobald **Rob Thewes** Joan Tropf **Emily Twichell**

Allison Urbanek Colleen & Ben Van Lear

Rebecca Tyrrell

Chitra Walker Mikelann Ward-Rensel & Bob Rensel

Julie & Shawn Warren

Mary Warren

Christian & Kristin Warzocha

Stacey Whiteamire

William Whitney & Alexandra Buchanan

Sarah & Matt Winters

FRIEND \$50-\$99

Stephanie Bender Joe Beno Kathleen Betz Ann & Bill Beyer Bill Grulich

Tony & Alice Bocchicchio

Findley Boyd

Patrick Britton & Katie Higgins

Hannah Burke Amanda Cannady Nik Chernushin James & Norma Collin

David Connor & Paula Maeder Connor

Deborah Cox & Maria Spangler

David & Stacie Dashiell

Rachel & Christopher Donaldson

William & Celia Dorsch

Carol Dybo

Pam Ehren Mary Pat & Bill Ellert Larry Emerson Kelly & Philip Florian Jim & Megan Fox

Dr. Charles & Eileen Garven Matthew & Jessica Geiger Mayor Meghan George

Mary Gerhart Laura Germaine Anson & Mariah Hall James Hartland Linda & Michael Hayes William Hilyard & Gina Vernaci Stephanie & Tony Howard

Kevin Hudson & Kelly McFeaters-Hudson Emmie Hutchison & Michael Evans

Joseph & Kristin Kalinowski James & Alice Kenny Cheryl & Thomas Kildren

Mary Kinney Piunno & Ralph Piunno

JP & Katie Krainz Eugene & Jo Ann Kramer Michael Larkey Elaine & Mike Latsko

Julia Lazar Lee Corti

Cynthia Lorber-Fienga Ronald Lucien Lori & John Marefka Arianna Marino Jennifer Matousek Rena McAlister

INDIVIDUAL SUPPORTERS

Gabriella & John McCarty Martin McGuan Michael Leikin Marianne Monahan Lisa Mullen Councilperson Tess & Rich Neff Peter & Laura Nelson Michael Niece Rvan Olinek Jennifer Pae Edward & Annemarie Patton

Barbara Paynter Emma Petrie Barcelona & Robert Barcelona Joe Pinzone Carrie Pleasants Mary Prech Osburn Tamara Racin & Tom Mohney Councilperson Tristan Rader Jenn & Richard Rich-Hartle Arthur & Brooke Sansom Despina Sarantopoulou

Kyle Schiber Joe & Ann Schleckman Alex & Erin Schreck Joann Sclimenti Caia Shellie Sedlak **Kevin Simmons** Blaire Skinner & Sean O'Connor Elise Smith Corev Snipes Lisa Stofan Laura Strauss

Jaclyn Sumer Karen Tettelbach Terry & Candace Vincent Thomas Wagner & Malinda Smyth Kristen & Nathan Wiggers Scott & Margaret Wilburn Kiwii Wongpeng Pauline Yee Josie Zayac

COMMUNITY SUPPORTERS

VISIONARY \$1000+

Avenue Home New Moon Dave's Cosmic Subs Sauced Taproom & Kitchen Aladdin's Eatery Cox Communications, Inc.

CHAMPION \$500 - \$999

Play Grounds Cafe

Lakewood Chamber of Commerce Amaezing Hair Salon Stokley & Vondrak Properties

PARTNER \$250-\$499

CLEAResult Slife Heating & Cooling The Jack and Anne Huxtable Palomaki Charitable Fund Lakewood Congregational Church Bed Bug Barbeque, LLC Onix Networking KeyBank Foundation Lion & Blue William Gaydos & Associates

FAMILY \$100-\$249

STEM Handmade Soap Roman Fountain Pizza & Subs Inspired Chiropractic & Wellness

Friends of Cindy Marx Antica Modern **Beat Cycles** Salvaged Boutique Joe's Deli Lakewood

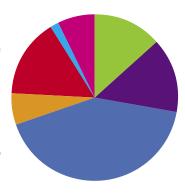
FRIEND \$50-\$99

Madison Graphics Network For Good

2021 Income

 Government Grants \$267,100 Special Events \$97,418 • Individual Contributions \$93,323 Corporate Contributions \$86,078 Foundation/trust grants \$44,925 SBA Forgivable Loan \$39,500 Earned Income \$11,399 \$639,745

TOTAL INCOME

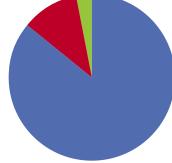


2021 Expenses

Program Services (Residential, Commercial) Management & General Fundraising

TOTAL EXPENSES

\$396,947 \$50,764 \$13,787 \$461,499





COMMUNITY PARTNERS

(July 2020 - June 2021)

A Team Addicted Coffee Bar Lakewood Aladdin's Eatery All Spelled Out American Red Cross Apple Employee Giving Avenue Home **AXA Foundation Barton Senior Center Beat Cycles** Beck Center for the Arts Bentley Wealth Management of Raymond James Berkshire Hathaway HomeServices Lucien Realty Black Sheep 216 **Blackbird Baking** Blue Ridge Media Company Caffeine Lakewood Carol Lynn Salon Plus **CHN Housing Partners** Chuck Karnak Cindy Friedmann Citizens Bank Citizens Charitable Foundation City of Lakewood City of Lakewood Department of **Human Services** Clark Wealth Management Cleveland Clinic Lakewood Family Health Center Cleveland Lumber Company **Cleveland Property** Management Group Cotton Lakewood Councilperson Tess Neff Courtney Noster / Healthy Lakewood Foundation Cox Communications Cuyahoga Arts & Culture

Cuyahoga County Department

of Development

Dana Anderson Deb Riddle Designs Discount Drug Mart Dollar Bank Downtown Lakewood **Business Alliance Embrace Pet Insurance Empowering and Strengthening** Ohio's People (ESOP) Erie Design Fear's Confections Fidelity Charitable Fifth Third Bank First Federal Lakewood Flower Blossoms Program Volunteers Forage Public House Friends of Lakewood Dog Park Friends of Lakewood Public Library Ganley Subaru Geiger's **Great Day Improvements** Greater Cleveland Regional **Transit Authority** Holistic Lakewood Hon. Patrick Carroll. Lakewood Municipal Judge **IMAGES Photographic Art Gallery** Inn The Doghouse Jimmy John's Lakewood Joe's Deli & Restaurant John Turner Julie & Shawn Warren Karen King Catering **KB Confections** Keep Lakewood Beautiful KeyBank Lakewood Baptist Church

Lakewood Board of Education

Lakewood Chamber

of Commerce

Lakewood City School District Lakewood City Schools Community Recreation and Education Department Lakewood Community Services Center Lakewood Congregational Church Lakewood Family YMCA Lakewood Fire Department Lakewood Garden Center Lakewood Hardware Lakewood Historical Society Lakewood Masonic Temple Lakewood Patch Lakewood Police Department Lakewood Public Library Lakewood Warren Detroit Partnership Lanter Legal, LLC Laskey Costello CPAs Lion and Blue LSC Service Corporation **Madison Graphics** Mayor Meghan George Melt Bar and Grilled Michael Bentley NetworkinGuys **New Life Church Norris Chiropractic** North Pointe Realty Northeast Ohio Public Energy Council (NOPEC) Ohio CDC Association Omni Lakewood O'Neill Healthcare Lakewood Onix Networking Onix Outreach OyVegh Photography Paisley Monkey Pam & Tom Smith Paula Reed PayPal Giving Foundation

Peace Racing Pet's General Store Platform Beer Play Grounds Family Café **PNC Bank Robert Myers Insurance Agency** Rockport Advisors Lakewood Ronald P. Kolodziej, D.M.D., M.S. Rotary Club of Lakewood and Rocky River Rozi's Wine House Sandra Sauder Sara Fagnilli Sauced Taprooom & Kitchen **Scalish Construction** Senator Nickie J. Antonio **Sentry Protection Products** Sherwin-Williams Souper Market STEM Handmade Soap **Sweet Designs Chocolatier** Tease Hair + Body Parlor The Cleveland Foundation The Exchange The Ferry Cap and Set Screw Company The Lakewood Citizen The Lakewood Observer The New Moon The Progressive Insurance Foundation The Salem Team The Tea Lab Third Federal Savings & Loan thunder::tech Tim Dewald Uptown Lakewood **US Small Business Administration** Vertical Sound WE Lakewood William J. Gaydos & Associates

All of you — our board members, donors, community partners and supporters — have been there with us every step of the way. Your continued support keeps us motivated. It fills our hearts with gratitude and helps us focus on what's important, the residents and small businesses in this amazing community.

