



# Loving Lakewood: Let's Make History!

A Pop-up Museum Experience Benefitting LakewoodAlive

Saturday, May 21, 2022, 5:30-10:00 p.m.

## Sponsorship Opportunities

### ~~Masterpiece-(Title Sponsor) - \$5,000 (\$4,500 tax-deductible) SOLD~~

- Company logo on invitation as the Title Sponsor of the event
- Public introduction and recognition at event as Title Sponsor
- Linked line listing included on all LakewoodAlive press releases pertaining to the event
- Inclusion in all LakewoodAlive social media posts pertaining to the event
- Company name in Annual Report
- 8 VIP tickets to *Loving Lakewood* on Saturday, May 21

### Preservation - \$2,500 (\$2,100 tax-deductible)

- Logo recognition and company prominently displayed at the event
- Company logo on event webpage
- Inclusion in a minimum of three LakewoodAlive social media posts pertaining to the event
- Company name in Annual Report
- 6 VIP tickets to *Loving Lakewood* on Saturday, May 21

### Curator- \$1,000 (\$800 tax-deductible)

- Company logo or linked line listing on all event collateral materials
- Company logo or linked line listing on event webpage
- Company name in Annual Report
- 4 VIP tickets to *Loving Lakewood* on Saturday, May 21

### Artifact- \$500 (\$400 tax-deductible)

- Company listing on all event collateral materials
- Company listing on event webpage
- Company name in Annual Report
- 2 VIP tickets to *Loving Lakewood* on Saturday, May 21

### Fully Tax-Deductible Option\*

Sponsors will have the ability to take the full tax-deduction if they choose to not attend Loving Lakewood: Let's Make History. If you would like to take advantage of this option, please check the box.

### LakewoodAlive By The Numbers: A Sponsorship With Real ROI

Social Media Following	Nearly 20,000 Combined Followers on Facebook, Twitter and Instagram
Email Reach	10,000 Recipients of Bi-Weekly Email Newsletter
Facebook Presence	Average Weekly Facebook Post Reach of 25,000
Instagram Presence	Average Weekly Instagram Post Reach of 15,000
Website Traffic	More than 12,000 Monthly Pageviews

Please send checks to: LakewoodAlive, c/o Alex Schreck, 14650 Detroit Avenue, #LL40, Lakewood, OH 44107  
Please send your form with check or [aschreck@lakewoodalive.org](mailto:aschreck@lakewoodalive.org)

# Loving Lakewood: Let's Make History!

## Sponsorship Agreement

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsor Levels:

- ~~\$5,000 – Masterpiece (\$4,500 tax-deductible)~~
- \$2,500 – Preservation (\$2,100 tax-deductible)
- \$1,000 – Curator (\$800 tax-deductible)
- \$500 – Artifact (\$400 tax-deductible)
- I would like my donation to be fully tax-deductible because I will not be able to attend the event.

Please make checks payable to LakewoodAlive and mail to:

LakewoodAlive  
c/o Alex Schreck  
14650 Detroit Avenue, #LL40  
Lakewood, OH 44107

Signature: \_\_\_\_\_

Date: \_\_\_\_\_