



Downtown Lakewood Business Alliance

A Program of LakewoodAlive

Member Benefits

Your voice will be heard

- Get first-hand information. City officials bring ideas to be vetted before the DLBA, and keep us updated on items that are in the works in Lakewood. Vendors present new promotional possibilities available to DLBA members.
- Input into creation and execution of events that bring people to Downtown Lakewood.
- When issues arise, appropriate city officials are invited to DLBA meetings, where they listen and respond to DLBA concerns. Items addressed and resolved include safety, graffiti and trash collection.

Promotion!

- Inclusion in promotional materials.
- Free participation in Chocolate Walk and any other DLBA events.
- Promotion of your company's special events shared on LakewoodAlive's social media channels reaching more than 9,000 people; email list exceeds 10,000 addresses.

Education & Camaraderie

- Educational opportunities for merchants and partners at a reduced price.
- Opportunity to participate in the Blossoms Flower Program during the spring and summer months to bring beautification to the district.
- Idea-sharing, networking and cross-promotion opportunities. We're all in this together, and we learn from each other.

We meet the first Thursday of each month at 8:30 a.m. Due to COVID-19, the meeting locations have shifted. You will be notified of the meeting location at a local merchant or via Zoom.

Annual dues of \$150 fund support from the LakewoodAlive staff, marketing materials and events that are targeted to promote the Downtown District and increase your business. Your membership begins as soon as payment is received and remains current for one full year. LakewoodAlive is a 501(c)3 community development organization with a mission to foster and sustain vibrant neighborhoods.

Business Name _____

Contact Name _____

Address _____

Phone _____ Email _____

Method of payment _____

I would like to make a two year commitment of \$300

Please submit payment to: LakewoodAlive, 14650 Detroit Avenue #LL40, Lakewood, OH 44107.

For more information or to pay by credit card contact Ian Andrews at 216-521-0655 or email iandrews@lakewoodalive.org.