



lakewoodalive



LakewoodAlive Spooky Pooch Parade – Sponsorship Opportunities
Saturday, October 19, 2019
12:30—3:30 p.m.

~~Title Sponsor – \$2,500 SOLD~~

- Feature your business in all press and media releases
- Logo featured on all print advertising pieces
- Logo featured on event poster
- Logo featured on event banner displayed at the event
- Recognition given by emcee during the event
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Ability to give away branded marketing materials
- Logo and link on event webpage

Top Dog Sponsor - \$1,000

- Logo featured on all print advertising pieces
- Logo featured on event poster
- Logo featured on event banner displayed at the event
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Recognition given by emcee during the event
- Ability to give away branded marketing materials
- Logo and link on event webpage

Dedicated Dog Sponsor - \$500

- Logo featured on all print advertising pieces
- Logo and link on event webpage
- Logo featured on event banner displayed at the event
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Recognition given by emcee on stage during the event
- Ability to give away branded marketing materials

Poochy Sponsor - \$250

- Business listed on all print advertising pieces
- Reserved table location for the parade festival (table to be supplied by sponsor)
- Ability to give away branded marketing materials
- Business listed on the event webpage

Contact Devon Chodzin for additional information at
dchodzin@lakewoodalive.org or 216-521-0655.



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2019 Spooky Pooch Parade Sponsor Letter of Agreement

Company Name _____, agrees to provide a financial sponsorship for the **Lakewood Spooky Pooch Parade on Saturday, October 19, 2019**. As a sponsor, I understand that I will receive the applicable sponsorship benefits described in this packet. I further understand that these benefits will not be valid until this agreement is signed and my check has been issued to and accepted by LakewoodAlive. As a sponsor, I agree to provide digital art work for all promotional advertising. All sponsorship agreements must be received by **September 20, 2019**; with full payment to receive all agreed sponsor benefits.

Company Contact Name & Email Address:

Contact: _____ Email: _____

Company Address: _____

Company Phone: _____

Company Website Address: _____

Company Facebook: _____ Company Twitter: _____

Authorized Signature: _____ Date: _____

- _____ ~~Title Sponsor (\$2,500) SOLD~~
- _____ Top Dog Sponsor (\$1,000)
- _____ Dedicated Dog Sponsor (\$500)
- _____ Poochy Sponsor (\$250)

Sponsors, please forward Company logo to: iandrews@lakewoodalive.org
*Your logo file should be sent in vector format, if possible. In most cases that would be a file created in Adobe Illustrator (a file with a suffix of .ai, .tif, .eps or .pdf). If a vector file is not available, you may send us your logo as a TIFF or JPEG file as long as it is at a high resolution (at least 300 dpi at 3" square). Do NOT pull images from the web; they are too low in resolution for printing. Logos due no later than **September 20, 2019**.*

Checks to be made Payable to: LakewoodAlive

Mail Check to: LakewoodAlive, 14701 Detroit Avenue, #LL10, Lakewood, OH 44107

Questions: Contact Devon Chodzin at: 216-521-0655 or dchodzin@lakewoodalive.org