



**lakewoodalive**



**LakewoodAlive Spooky Pooch Parade – Sponsorship Opportunities**  
Saturday, October 16, 2021  
12:30–3:30 p.m.  
Madison Park

**Top Dog Sponsor - \$1,000**

- Logo and link on event webpage
- Large logo featured on event banner displayed at the event
- Business listed on Facebook event and highlighted in social media posts
- Business listed in press releases
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Recognition given by emcee during the event
- Ability to give away branded marketing materials

**Dedicated Dog Sponsor - \$500**

- Logo and link on event webpage
- Medium sized logo featured on event banner displayed at the event
- Business listed on Facebook event
- Business listed in press releases
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Recognition given by emcee on stage during the event
- Ability to give away branded marketing materials

**Poochy Sponsor - \$250**

- Business listed on the event webpage
- Business listed in press releases
- Reserved table location for the parade festival (table to be supplied by sponsor)
- Ability to give away branded marketing materials

Contact Vince Williams for additional information at  
[vwilliams@lakewoodalive.org](mailto:vwilliams@lakewoodalive.org) or 216-521-0655.



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## 2021 Spooky Pooch Parade Sponsor Letter of Agreement

Company Name \_\_\_\_\_, agrees to provide a financial sponsorship for the **Spooky Pooch Parade on Saturday, October 16, 2021 at Madison Park (13201 Madison Avenue)**. As a sponsor, I understand that I will receive the applicable sponsorship benefits described in this packet. I further understand that these benefits will not be valid until this agreement is signed and my check has been issued to and accepted by LakewoodAlive. As a sponsor, I agree to provide digital art work for all promotional advertising. All sponsorship agreements must be received by **September 17, 2021**; with full payment to receive all agreed sponsor benefits.

**Company/Organization Contact Name & Email Address:**

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Company Facebook: \_\_\_\_\_ Company Insatagram: \_\_\_\_\_

Company Twitter: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- \_\_\_\_\_ ~~Title Sponsor (\$2,500) SOLD~~
- \_\_\_\_\_ Top Dog Sponsor (\$1,000)
- \_\_\_\_\_ Dedicated Dog Sponsor (\$500)
- \_\_\_\_\_ Poochy Sponsor (\$250)

**Sponsors, please forward Company logo to: [vwilliams@lakewoodalive.org](mailto:vwilliams@lakewoodalive.org)**  
*Your logo file should be sent in vector format, if possible. In most cases that would be a file created in Adobe Illustrator (a file with a suffix of .ai, .tif, .eps or .pdf). If a vector file is not available, you may send us your logo as a TIFF or JPEG file as long as it is at a high resolution (at least 300 dpi at 3" square). Do NOT pull images from the web; they are too low in resolution for printing. Logos due no later than September 17, 2021.*

**Checks to be made Payable to: LakewoodAlive**

**Mail Check to: LakewoodAlive, 14701 Detroit Avenue, #LL10, Lakewood, OH 44107**

**Questions:** Contact Vince Williams at: 216-521-0655 or [vwilliams@lakewoodalive.org](mailto:vwilliams@lakewoodalive.org)