



2023 LakewoodAlive Sponsorship Form
Summer Meltdown
Saturday, July 15
4-10pm

~~Title Sponsor (\$5,000) - SOLD~~

Platinum Medal Sponsor (\$2,500)

- Feature your business in all media releases.
- Logo featured on the Peace Racing website (with link) and registration forms.
- Recognition given by the emcee on stage during the event.
- Reserved location for the Meltdown Street Festival (if desired) and opportunity to give away marketing materials.
- Logo and link posted on the Lakewood Summer Meltdown webpage and link on the Facebook event page, as well as other social and online media exposure.
- Logo on Lakewood Summer Meltdown Race T Shirts.

Gold Medal Sponsor (\$1,200)

- Recognition given by the emcee on stage during the event.
- Reserved location for the Meltdown Street Festival (if desired) and opportunity to give away marketing materials.
- Logo and link posted on the Lakewood Summer Meltdown webpage and link on the Facebook event page, as well as other social and online media exposure.
- Logo on Lakewood Summer Meltdown Race T Shirts.

Silver Medal Sponsor (\$600)

- Recognition given by the emcee on stage during the event.
- Line listing posted on the Lakewood Summer Meltdown webpage and link on the Facebook event page, as well as other social and online media exposure.
- Line listing on Lakewood Summer Meltdown Race T Shirts.



Attraction/Program Sponsorship Opportunities Available:

\$2,000 includes the benefits in the Platinum Medal Sponsorship.

\$1,200 includes the benefits in the Gold Medal Sponsorship.

\$600 includes the benefits in the Silver Medal Sponsorship.

- ~~5K - \$2,000 - SOLD~~
- ~~Beer Garden Sponsor (\$1,200) - SOLD~~
- ~~Water Moose Sponsor/Kid Game Zone Sponsor - \$1,000 - SOLD~~
- Street Festival Sponsorship - \$1,200
- ~~Beer Garden Stage Sponsor - \$2,000 - SOLD~~
- Skate Park Sponsor - \$600
- ~~1 Mile - \$1,000 - SOLD~~
- ~~Table Sponsors (in beer garden) - \$600 - SOLD~~
- Wellness / Active Lifestyle Zone - \$1,200

LakewoodAlive By The Numbers: A Sponsorship With Real ROI

Social Media Following	Over 25,000 Combined Followers on Facebook, Instagram, TikTok and Twitter
Email Reach	10,000 Recipients of Bi-Weekly Email Newsletter
Website Traffic	More than 12,000 Monthly Pageviews

LakewoodAlive is a 501(c)3 community centered non-profit organization that fosters and sustains vibrant and welcoming neighborhoods.



Partnership Letter of Agreement

Business/organization name _____, agrees to provide a financial sponsorship for the following events:

- ~~Title Sponsor (\$5,000) - SOLD~~
- Platinum Medal Sponsor (\$2,500)
- Gold Medal Sponsor (\$1,200)
- Silver Medal Sponsor (\$600)

Additional Attraction/Program sponsorship: _____.

LakewoodAlive agrees sponsorship with _____. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been received and accepted by LakewoodAlive.

Business/organization contact name & email address:

Contact name: _____

Email: _____

Phone number: _____

Business/organization address:

Business/organization phone:

Business/organization website address:

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Authorized signature: _____

Date: _____

Please send your company logo to Jacqueline Bon at jbon@lakewoodalive.org by Monday, May 1.

Your logo file should be sent in vector format, if possible. In most cases it will be a file with a suffix of .ai, .tif, .eps or .pdf. If you do not have a vector file, you may send us your logo as a .TIFF or .JPEG file as long as it is at a high resolution (at least 300 dpi at 3" square).

Checks to be made Payable to: LakewoodAlive
Mail Check to: LakewoodAlive, 14650 Detroit Avenue, #LL40, Lakewood, OH 44107
Attn: Jo Higgins
Email: jhiggins@lakewoodalive.org
Mail: 14650 Detroit Ave. #LL40; Lakewood, Ohio 44107

Questions? Please contact LakewoodAlive at 216-521-0655.

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