



Lakewood Summer Meltdown – Sponsorship Opportunities

Saturday, July 16, 2022

4:00 – 10:00 p.m.

~~Title Sponsor (\$5,000) – SOLD~~

Platinum Medal Sponsor (\$2,500)

- Feature your business in all media releases
- Logo featured on the Peace Racing website (with link) and registration forms
- Logo featured on event banner displayed at the event
- Recognition given by emcee on stage during the event
- Reserved location for the Meltdown Street Festival (if desired) and opportunity to give away marketing materials
- Logo and link posted on the Lakewood Summer Meltdown webpage and link on the Facebook event page, as well as other social and online media exposure
- Reserved location for the Meltdown Street Festival

Gold Medal Sponsor (\$1,200)

- Logo featured on event banner displayed at the event
- Recognition given by emcee on stage during the event
- Reserved location for the Meltdown Street Festival (if desired) and opportunity to give away marketing materials
- Logo and link posted on the Lakewood Summer Meltdown webpage and link on the Facebook event page, as well as other social and online media exposure

Silver Medal Sponsor (\$500)

- Business listed on event banner displayed at the event
- Recognition given by emcee on stage during the event
- Reserved location for the Meltdown Street Festival (if desired) and opportunity to give away marketing materials
- Line Listing posted on the Lakewood Summer Meltdown webpage and link on the Facebook event page, as well as other social and online media exposure

Attraction/Program Sponsorship Opportunities Available:

\$2,000 includes the benefits in the Platinum Medal Sponsorship

\$1,200 includes the benefits in the Gold Medal Sponsorship

\$600 includes the benefits in the Silver Medal Sponsorship

- 5K - \$2,000
- ~~• Beer Garden Sponsor (\$1,200) - SOLD~~
- Beer Garden Stage Sponsor - \$600 (limit 4)
- Water Moose Sponsor/Kid Game Zone Sponsor - \$600
- Skate Park Sponsor - \$600
- Street Festival Sponsorship - \$600
- ~~• 1 Mile - \$600 - SOLD~~
- Race Results Tent Sponsor - \$600
- Meltdown Photo Booth - \$600
- Table Sponsors (in beer garden) - \$600

Contact Vince Williams for additional information at
vwilliams@lakewoodalive.org or 216-521-0655.



2022 Lakewood Summer Meltdown Sponsor Letter of Agreement

Company/organization name _____, agrees to provide a financial sponsorship for the **Lakewood Summer Meltdown on Saturday, July 16, 2022**. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by LakewoodAlive. As a sponsor, I agree to provide digital art work for all promotional advertising. All sponsorship agreements must be received by **June 3, with full payment** to receive all agreed sponsor benefits.

Company Contact Name & Email Address:

Contact Person: _____ Email: _____

Company Address: _____

Company Phone: _____

Company Website Address: _____

Company Facebook: _____ Company Twitter: _____

- _____ Platinum Medal Sponsor (\$2,500)
- _____ Gold Medal Sponsor (\$1,200)
- _____ Silver Medal Sponsor (\$500)
- _____ Attraction/Program Sponsor

Authorized Signature: _____ Date: _____

Sponsors please forward Company logo to: vwilliams@lakewoodalive.org

Your logo file should be sent in vector format, if possible. In most cases that would be a file created in Adobe Illustrator (a file with a suffix of .ai, .tif, .eps or .pdf). If a vector file is not available, you may send us your logo as a TIFF or JPEG file as long as it is at a high resolution (at least 300 dpi at 3" square). Do NOT pull images from the web; they are too low in resolution for printing. Logos due no later than June 3.

Checks to be made Payable to: LakewoodAlive

Mail Check to: LakewoodAlive, 14650 Detroit Avenue, #LL40, Lakewood, OH 44107

Questions: Contact Vince Williams: 216-521-0655 or at: vwilliams@lakewoodalive.org