

Lakewood Summer Meltdown – Sponsorship Opportunities  
Saturday, July 11, 2020  
4:00 – 10:00 p.m.

- **Platinum Medal Sponsor - \$2,500**
  - Feature your organization in all press and media releases
  - Logo featured on the Peace Racing website (with hotlink) and registration forms
  - Logo featured on all print advertising pieces
  - Logo featured on event rack card and posters (15,000 printed)
  - Logo featured on event banner displayed at the event
  - Recognition given by emcee on stage during the event
  - Opportunity to give away organization marketing materials
  - Large size logo and hotlink on event website
  - Logo on the event t-shirt
  - Reserved “Post Race Zone” location for the meltdown festival (4-10pm near the Beer Garden)
- **Gold Medal Sponsor - \$1,000**
  - Logo featured on event rack card and posters (15,000 printed)
  - Logo featured on event banner displayed at the event
  - Recognition given by emcee on stage during the event
  - Reserved location for the Meltdown Street Festival (4-10pm near the Beer Garden)
  - Opportunity to give away organization marketing materials
  - Medium size logo and hotlink on event webpage
  - Logo on the event t-shirt
- **Silver Medal Sponsor - \$500**
  - Organization listed on all print advertising pieces
  - Organization listed on event banner displayed at the event
  - Recognition given by emcee on stage during the event
  - Reserved location for the Meltdown Street Festival (4-8pm West of Warren Road)
  - Opportunity to give away organization marketing materials
  - Small size logo and hotlink on event webpage
  - Logo on the event t-shirt
- **Bronze Medal Sponsor - \$250**
  - Reserved location for the Meltdown Street Festival (4-8pm West of Warren Road)
  - Opportunity to give away organization marketing materials
  - Organization listing and hotlink on the event webpage
  - Logo on the event t-shirt
- **Other Sponsorship Opportunities Available (strikethrough indicates sold sponsorship)**
  - **Meltdown 5K Sponsor - \$2,000** – includes the benefits in the Gold Sponsorship level
  - **Beer Garden Sponsor - \$1,000** – includes the benefits in the Gold Sponsorship level
  - **Meltdown 1-Mile Kids Run Sponsor - \$500** – includes the benefits in the Silver Sponsorship level
  - **Meltdown 5k Race Results Tent Sponsor - \$500** (limit 1) – includes the benefits in the Silver Sponsorship level
  - **Beer Garden Stage Sponsor - \$500** (limit 6) – includes the benefits in the Silver Sponsorship level
  - **Skate Park Sponsor - \$500** (limit 1) – includes the benefits in the Silver Sponsorship level



# lakewoodalive



## 2020 Lakewood Summer Meltdown Sponsor Letter of Agreement

Company Name \_\_\_\_\_, agrees to provide a financial sponsorship for the **Lakewood Summer Meltdown on Saturday, July 11, 2020**. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by LakewoodAlive. As a sponsor, I agree to provide digital art work for all promotional advertising. All sponsorship agreements must be received by **June 5, with full payment** to receive all agreed sponsor benefits.

### Company Contact Name & Email Address:

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Company Facebook: \_\_\_\_\_ Company Twitter: \_\_\_\_\_

- \_\_\_\_\_ Platinum Medal Sponsor (\$2,500)
- \_\_\_\_\_ Gold Medal Sponsor (\$1,000)
- \_\_\_\_\_ Silver Medal Sponsor (\$500)
- \_\_\_\_\_ Bronze Medal Sponsor (\$250)
- \_\_\_\_\_ Beer Garden Stage Sponsor (\$500, limit 4)

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **Sponsors please forward Company logo to: [dchodzin@lakewoodalive.org](mailto:dchodzin@lakewoodalive.org)**

*Your logo file should be sent in vector format, if possible. In most cases that would be a file created in Adobe Illustrator (a file with a suffix of .ai, .tif, .eps or .pdf). If a vector file is not available, you may send us your logo as a TIFF or JPEG file as long as it is at a high resolution (at least 300 dpi at 3" square). Do NOT pull images from the web; they are too low in resolution for printing. Logos due no later than June 5.*

Checks to be made Payable to: LakewoodAlive

Mail Check to: LakewoodAlive, 14650 Detroit Avenue, #LL40, Lakewood, OH 44107

Questions: Contact Devon Chodzin: 216-521-0655 or at: [dchodzin@lakewoodalive.org](mailto:dchodzin@lakewoodalive.org)