

HOUSING OUTREACH...

- * 1,476 residents contacted
- * 142 residents received services
- * 111 residents with completed and improved exteriors
- * 30 residents received a total of \$105,800 in weatherization services
- * \$148,116 in financial assistance from Department of Community Development for energy conservation upgrades
- * Assisted with City-led Ward 2 housing survey
- * Connected residents with Department of Community Development

LakewoodAlive Paint Program:

- * \$6,175 in reimbursements to help eight low & moderate income families pay for paint & supplies for exteriors of their homes

Volunteer help provided by: CityEdge Church, Cranford Avenue Block Club, Nehemiah Mission Volunteer Services, New Life Church, St. Edward High School.



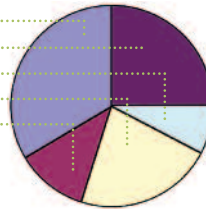
(Continued from inside list of Supporters)

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| Keller Williams | Secondhand Mutts |
| Lakewood Animal Hospital | Second Sole |
| Lakewood Associates | Seize This Day Coaching |
| Lakewood Bailey Building | Sherwin-Williams |
| Lakewood Baptist Church | Slife Heating & Cooling |
| Lakewood Chamber of Commerce | Souper Market |
| Lakewood Hospital | Steve Barry Buick |
| Lakewood Patch | Strategy Design Partners |
| Lakewood Public Library | Susan Walker Enterprises |
| Lakewood Observer | Target |
| Lakewood/Warren/Detroit Partnership LTD. | Tease Body Parlor |
| Landfall Travel | Tease Hair & Body Parlor |
| Lion and Blue | Tess' Tender Touch Gift Shop |
| Lowery Realtor | The Cleveland Foundation |
| McGorray-Hanna Funeral Homes, Inc. | The Empty Nest |
| Mediterranean Catering Services | The Exchange |
| Melt Bar & Grilled | The Eye Place |
| Nationwide Mutual Insurance Co. | The Furry Nation |
| Nordson Corporation | The Golden Barkery/My Best Friend's Bowl |
| Normile & Company, Inc. | The Lakewood Foundation |
| Ohio Air Dogs | The Mutt Hutt |
| Origin Massage Studio | The Ohio Pug Rescue |
| Paisley Monkey | The Root Café |
| Panera Bread | The Sweet Spot |
| Pawsitive Influence | The van Bakeren Foundation |
| Personal Bling | The Westerly |
| Pet People Enterprises | The Wireless Center |
| Pet's General Store | Tour of Good Cheer |
| Pinnacle Gardens Foundation | Two Dads' Diner |
| Plantation Home | University of Akron Lakewood |
| PNC | Virginia Marti College of Art and Design |
| Public Animal Welfare Society | Warren St. Charles Investments LLC |
| Radio Shack | William W. Baker Family Foundation |
| Regency Construction Services | William Gaydos & Associates |
| Ride and Workout | YMCA of Greater Cleveland |
| Rozi's Wine House | Yogart Treats, LLC dba Menchies |
| SCBC, Inc. | Zeis-McGreevey Funeral Home |

2011 INCOME

Federal Block Grants	\$85,404
Corporate Contributions & Grants	56,399
Individuals	20,727
Event Revenue/Sponsorships	62,840
Foundation Grants	28,580

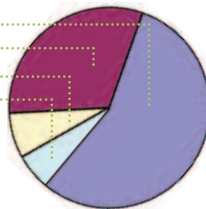
\$253,950



2011 EXPENSES

Downtown Revitalization	\$131,196
Housing Outreach	72,777
Mgmt & General	17,011
Fundraising	13,464

\$234,448



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216-521-0655

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downtownlakewood.org

@downtownlakewood

downtwnlakewood

FROM OUR BOARD PRESIDENT...

To say there's a feeling of excitement and energy in Lakewood is an understatement... you can feel it whether you're dining in one of our outstanding restaurants, shopping in one of our fabulous retailers, enjoying one of our beautiful parks, or simply strolling down one of our tree lined streets.



For those of us associated with LakewoodAlive – volunteers, supporters, event-goers and more – this excitement and energy is what motivates us. Each of you, no matter how large or small your role is, plays a part in this collective vitality that keeps us moving in the right direction as a community.

On behalf of our board of directors, please accept my deepest thanks for your support of LakewoodAlive. As an organization of residents, business owners, nonprofit and community organizations, we are only as strong as the people who live our mission each and every day. I hope we can continue to count on your support and involvement. Working together, we can ensure that the excitement and energy we're all feeling continues to grow.

With warm regards,

Jennifer Baker, President
Board of Directors, LakewoodAlive

FROM OUR EXECUTIVE DIRECTOR...



Greetings, Friends!

As the new Executive Director at LakewoodAlive, it is my honor to report that 2011 was a fantastic year and we are extremely excited for a productive 2012.

It is a privilege to work with dedicated volunteers, merchants, staff, and collaborative partners as

we all come together to strengthen this wonderful community.

We welcome your input and ideas about how we can make Lakewood an even better place to live, work, and play. Seeking a volunteer opportunity? Let us know if you'd like to help and how we can connect you with a program that will be mutually beneficial. Thanks for your continued support of our community's non-profit economic development corporation.

Best regards,

Ian Andrews, Executive Director
LakewoodAlive

WE ARE A NATIONAL MAIN STREET PROGRAM...

- * 200+ volunteers annually
- * Estimated 7,000+ volunteer hours served

COMMUNITY-BUILDING EVENTS...

- Front Porch Concerts:**
- * Collaboration between Lakewood Public Library, start NEO and Vance Music Studios
 - * Over 800 people attended nine free summer concerts
- Lakewood Street Walk:**
- * 30 program providers set-up along closed Detroit Ave.
 - * 5,000 people attended this event



- Lakewood Summer Meltdown 5K & Street Party:**
- * 500 runners registered and nearly 1,000 attended the party
- Spooky Pooch Parade:**
- * 372 dogs registered and 700+ owners marched
 - * 45 vendors attended and 3,000 watched the parade
- Light Up Lakewood:**
- * New Winter Parade, Festival King & Queen, fireworks and additional street entertainment & food vendors
 - * Estimated attendance of 8,000-10,000



- Other Highlights:**
- * Hosted 30 Heritage Ohio and Main Street managers at a state-wide conference, September 14-15
 - * Executed University of Akron Lakewood ribbon cutting; Lakewood Plaza project launch
- DESIGN ACTIVITIES...**
- * Rehabilitation of City Center Park landscaping with public-private volunteer collaboration

- * Review of drawings for 2012 Downtown way-finding signage
- * Developed Tree Retention Program and researched an expanded Pole Banner Program
- * Provided architectural technical assistance to local business

DOWNTOWN LAKEWOOD BUSINESS ALLIANCE...

- A merchant program facilitated by LakewoodAlive
- * 50% growth in membership over 2010
 - * Meetings 1st & 3rd Thursday of every month; 10-25 merchants in attendance per meeting
 - * Education & training, including: Social Media Training; Graffiti Removal Training; Holiday Marketing Roundtable; Small Business Marketing Seminar
 - * Events tailored to attract retail visitors, including: Lakewood City Wide Street Sale, in which 100 residents, 55 merchants and 16 block clubs participated; Lakewood Chocolate Walk, in which 300 attended, 28 stores participated and the event sold out for the second straight year; Gingerbread House Tour

2011 SUPPORTERS...

Individuals

Laura Abrahamsen & Lazos Stergios
 David & Wendy Abramczyk
 Daniel Alaimo
 Lisa Ambrose
 Joel & Teresa Andreani
 Thomas & Jennifer Baker
 Michael & Brenda Bals
 Mark & Adele Bartlett
 Sheila Becker
 Paul Beegan
 Robert Bellary
 Michael & Hannah Belsito
 Cheryl Beltz
 Kathleen Betz
 Connie Bielawski
 Gary & Ann Bish
 Chester & Judith Bizga
 Karie Boyer
 Shirley Breisch
 Wendy Brickman
 Curtis Brosky
 Monica K. Brown
 Sherry Brown
 Thomas & Cheryl Brown
 Mary Ellen Brzyta
 Tom Bullock
 Sarah & Branda Price Burton
 Joanne Calkins
 Mike & Kristyn Callahan
 Katherine K. Carr
 Richard Castele & Carolyn Leitch
 Steven R. Clark
 David Clifford
 Dick Clough
 James & Norma Collin
 Kevin Collins
 Martha S. Collins
 Carrie Condon
 Hal & Connie Cooper

Jileen Coy & Bryan deBoer
 John & Terese Craighead
 Byron & Mary Anne Crampton
 James Crawford
 Ronald Czernski
 Danielle Daley
 Fred & Nora Degrandis
 Gregory & Christina Denicola
 Sue Denk
 Steve & Annette Dever
 Sean Devins
 Diemer Family Fund
 Diane Digennaro
 Randy & Laura Doi
 Charles & Catherine Drumm
 Jack Duffy
 Carol M. Dybo
 Robert & Mollie Eardley
 Pam Ehren
 Lucinda Einhouse
 Bill & Mary Pat Ellert
 Larry & Rosamary Faulhaber
 Alanna Faith
 Ed & Gladys Favre
 Nadine Hopwood Feighan
 Libby Filak
 Michael Fleenor
 Richard & JA Foote
 James & Lynn Foran
 Kristen Forni
 Paul & Leigh Fox
 Paul & Kathryn Franks
 Christopher Frohring
 Jonathan & Helene Gaidelis
 David Clifford
 Charles & Eileen Garven
 Ralph & Sandra Gates
 Paul & Jane Gaydos
 William Gaydos
 Anne Geary
 Richard & Patricia Geib

Charles & Patty Geiger
 Natalie Gelbke
 Christine Geniusz
 John Gentner
 Donna Gluvna
 Christine Gordillo
 Joana Gotwald
 Patrick & Elizabeth Grace
 Robert & Helen Graham
 Susan Gregg
 Charles & Marie Grossman
 Kenneth & Kathleen Haber
 Tom & Fran Hayden
 Kathy Heiderlberg
 Holly Henry
 Diane Herman
 Ed & Mindy Herman
 Phil & Heidi Hilty
 Bill & Lacey Hoffman
 Katherine M. Howley
 Paula & John Jacobs-Meesig
 Diane Jacoby
 Brian Jasinski
 Chris & Jane Johnson
 Adam Jusko & Jeanine Gergel
 Tamara & Chris Karel
 Laurel Ann Keller
 Thomas Kilbane
 Shuhei Kodama
 Ruth Koenigsmark
 Kathy Kolesar-Aftoora
 Eugene & Jo Ann Kramer
 Michael & Patty Krivosh
 Davis Kusten & Drucilla Graves
 Anthony LaCerva
 Elaine Lakatos
 Gregory Lampert
 Bill & Kim Langely
 Dennis & Kim Lansdowne
 Betsy Lantz
 Timothy Laskey
 James Latham
 Tom Letherman
 Greg & Mary Beth Leifer

Jeffrey Leitch
 Glenn Lenhart
 Mitzi Long
 John & Mary Carol Lucic
 Robert & Laverne Lugibihl
 Tom & Nancy Lukens
 Mary Louise Madigan
 Robert & Elizabeth Madsen
 Robert & Karen Malec
 Bill & Tish Marshall
 Cynthia Marx
 Thomas & Noreen McConnell
 Sean & Amy McDermott
 Kelly McFeaters & Kevin Hudson
 Kyle & Ann McInosh
 David & Maribeth McKee
 Louis & Lynn McMahan
 John & Nancy McMillan
 Nora McNamara
 Suzanne Shaw Metelko
 April Miller
 Terry Miller
 Sandy Millman
 Marcia Moll
 Thomas Moore
 Lauren Muller
 Thomas & Carol Hunt Mulready
 Christine Naff
 Mark Niemi & Lynda Carter
 Mary Louise Nixon
 Mark & Janet Nolan
 Nordson
 Mark Oaklieff
 Elizabeth O'Brien
 Matthew & Ellen Ospelt
 Margaret Ostrowski
 Steven & Kathy Ott
 Thomas Pahys
 Jack Palomaki
 Edward & Annemarie Patton
 Dana & Heidi Paul
 Patrick & Sharon Perotti
 Marion Phillip
 Pinnacle Gardens Foundation

John Pyke
 James F. Rambasek
 Calvin & Roberta Ratcliff
 Saniel & Jennider Raynor
 Paula Reed
 Mikelann Ward Rensel
 Scott & Jill Richardson
 Sheila Riley
 Shannan Ritchie
 Jeff & Susan Ritter
 Tari Rivera
 Tedd & Roos Laura Vandale
 Dr. Frank Ross
 Beverly Rudin
 John & Kristen Rupert
 Patty Ryan
 Jeffrey Sadlowski
 Kevin Sargent
 Matt & Melissa Sattler
 Hilary Schickler
 Philip Schillawski & Elizabeth Todd
 Joe & Ann Schleckman
 Carolyn Seelbach
 Walter Senney
 David Shaw
 Rebecca Shaw
 Michael & Michelle Smith
 Pam Smith
 Bob Soffer & Kathleen McGorray
 Erin Spangler
 Charlene Sprankel
 Rolly Standish
 David Stein
 Joe & Elizabeth Stewart
 Shannon & Craig Strachan
 Mark & Cindy Stockman
 Michael & Wendy Summers
 Thomas & Colleen Sutton
 James II & Leslie Tighe
 Ken Tischler
 Michelle Tomallo
 Darren & Melissa Toms
 Tour of Good Cheer
 Judith Towner

Maynard & Margaret Unger
 David & Dianne Vogt
 Thomas Yanks & Carolyn Hufford
 John & Margaret Wagner
 Thomas C. Wagner
 Mary Warren
 Jack & Karen Weigand
 Edwin & Mary Westmeyer
 Joann Wilhelm
 Margaret Ziegenruecker

In-Kind Support

Aladdin's Eatery
 Ann Bish
 Around the Corner
 Beck Center
 BeeHive Studios
 Brennan's Flowers
 Camp Bow Wow
 CCLAS
 City of Lakewood
 Cleveland Browns
 Cleveland Indians
 Convey 360
 Cupcake Cravings
 David Meeker
 Deb Riddle Designs
 Discount Drug Mart
 Friends of Lakewood Public Library
 Geiger's Clothing & Sports
 Giant Eagle
 GreenSmartGifts
 Grey Cardigan
 Greystone Goodies
 Inn the Dog House
 Judy Towner
 Julie Warren
 Lakewood Animal Hospital
 Lakewood Baptist Church
 Lakewood Center North
 Lakewood City Schools
 Lakewood Hospital
 Lakewood Masonic Temple

Lakewood Observer
 Lakewood Public Library
 Lakewood Congregational Church
 Laura Fruscella
 Liz Maden
 Mark Dubis
 Nature's Bin
 Networking Guys
 Ohio Air Dogs
 Paisley Monkey
 Panera Bread
 PAWS
 Pawsitive Influence
 Proforma ASAP
 PromoRock
 Rick Uldrick
 Rozi's Wine House
 Setta Trophy
 TTI Floor Care
 Two Dads' Diner
 Ultimate Inn & Pet Resort
 University of Akron Lakewood

Business & Non-Profit Partners

A.B. Plumbing Services
 Aladdin's Natural Eatery
 All Dog's Heaven
 Area Temps Inc.
 Around the Corner
 Artzy Fartzy Inspiration
 AT&T
 Avenue Tap House
 Bee Clean Car Wash
 Beltone Audiology & Hearing
 Best Breed, Inc.
 Bloomfield Senior Living
 of Lakewood, LLC
 Blue Onion
 Boost Mobile
 Boston Market
 Camp Bow Wow
 Caribou Coffee Company
 Carol and James Mason

Cerny Shoes
 City of Lakewood
 Cleveland Clinic/Lakewood Hospital
 Cleveland Home Title
 Cosmic Collectibles
 Crazy Mulletts
 D.G. M. Consulting, Inc.
 Deagan's Kitchen & Bar
 Dimit Architects, LLC
 Discount Drug Mart
 Dollar Bank
 Dr. Allison K. Norris
 Dr. Frank Ross
 Dramatics, Inc
 Earth Fare
 Eddie 'N Eddie
 Eliza Jennings Senior Care Network
 Empty Nest
 First Choice Home Health of Ohio
 First Federal of Lakewood
 Five Guys Burgers
 Florish Inc.
 Friends of Lakewood Dog Park
 Friends of the Lakewood
 Public Library
 Ganley Westside Imports
 Gatherings Inc.
 Geiger's Clothing and Sports
 Giant Eagle
 Golden Retrievers in Need
 Rescue Service
 GoodSearch
 Great Clips
 GreenSmartGifts
 Grey Properties
 Herman Law Group
 Hermes
 Hinkley Lighting
 Hotel & Leisure Advisors
 Inn The Doghouse
 It's A Party
 Jay-Lor IV Inc.

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