



# lakewoodalive



2017 LakewoodAlive Spooky Pooch Parade  
Saturday, October 21, 2017, 12:00—3:00 p.m.

## Sponsorship Options:

- **Title Sponsor - \$2,500 *Sold***
  - Feature your business in all press and media releases
  - Logo featured on all print advertising pieces
  - Logo featured on event postcard and event posters
  - Logo featured on event banner displayed at the event
  - Recognition given by emcee during the event
  - Table space for business exposure (ability to also to display company branded vehicle)
  - Ability to give away company branded marketing materials
  - Logo and hotlink on event webpage
  - Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
  
- **Top Dog Sponsor - \$1,000**
  - Logo featured on all print advertising pieces
  - Logo featured on event postcard and event posters
  - Logo featured on event banner displayed at the event
  - Recognition given by emcee during the event
  - Ability to give away company branded marketing materials
  - Logo and hotlink on event webpage
  - Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
  
- **Dedicated Dog Sponsor - \$500**
  - Logo featured on all print advertising pieces
  - Logo and hotlink on event webpage
  - Logo featured on event banner displayed at the event
  - Business listed on event banner displayed at the event
  - Recognition given by emcee on stage during the event
  - Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
  - Ability to give away company branded marketing materials
  
- **Poochy Sponsor - \$250**
  - Business listed on all print advertising pieces
  - Reserved table location for the parade festival (table to be supplied by sponsor)
  - Ability to give away company branded marketing materials
  - Business listed on the event webpage