



lakewoodalive



2017 LakewoodAlive Spooky Pooch Parade
Saturday, October 21, 2017, 12:00—3:00 p.m.

Sponsorship Options:

- **Title Sponsor - \$2,500 *Sold***
 - Feature your business in all press and media releases
 - Logo featured on all print advertising pieces
 - Logo featured on event postcard and event posters
 - Logo featured on event banner displayed at the event
 - Recognition given by emcee during the event
 - Table space for business exposure (ability to also to display company branded vehicle)
 - Ability to give away company branded marketing materials
 - Logo and hotlink on event webpage
 - Reserved high traffic table location for the parade festival (table to be supplied by sponsor)

- **Top Dog Sponsor - \$1,000**
 - Logo featured on all print advertising pieces
 - Logo featured on event postcard and event posters
 - Logo featured on event banner displayed at the event
 - Recognition given by emcee during the event
 - Ability to give away company branded marketing materials
 - Logo and hotlink on event webpage
 - Reserved high traffic table location for the parade festival (table to be supplied by sponsor)

- **Dedicated Dog Sponsor - \$500**
 - Logo featured on all print advertising pieces
 - Logo and hotlink on event webpage
 - Logo featured on event banner displayed at the event
 - Business listed on event banner displayed at the event
 - Recognition given by emcee on stage during the event
 - Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
 - Ability to give away company branded marketing materials

- **Poochy Sponsor - \$250**
 - Business listed on all print advertising pieces
 - Reserved table location for the parade festival (table to be supplied by sponsor)
 - Ability to give away company branded marketing materials
 - Business listed on the event webpage