



Loving Lakewood: Life's A Beach
 Celebrating community, connectivity and perseverance
 A Virtual Fundraiser for LakewoodAlive

Saturday, February 27, 2021, 7:00-8:30pm.

Sponsorship Opportunities

Big Kahuna (Title Sponsor) - \$5,000 (\$4,500 tax-deductible)*

- Public introduction and recognition at event as Title Sponsor
- Your business featured in all articles, press releases, media announcements and distributions
- Inclusion in all LakewoodAlive social media posts pertaining to the event
- All Hall of Famer Level benefits
- 10 Virtual VIP tickets to *Loving Lakewood* on Saturday, Feb 27 which includes 10 individual dinners, 2 six packs of beer and 2 bottles of wine, 10 event links and fun beach swag to bring the spirit of the event home!

Hang Ten - \$2,500 (\$2,100 tax-deductible)*

- Company listing recognition prominently displayed at the event
- Company logo on event webpage
- Inclusion in a minimum of five LakewoodAlive social media posts pertaining to the event
- Company name in Annual Report
- 8 Virtual VIP tickets to *Loving Lakewood* on Saturday, Feb 27 which includes 8 individual dinners, 2 six packs of beer and 1 bottle of wine, 8 event links and fun beach swag to bring the spirit of the event home!

High Tide - \$1,000 (\$800 tax-deductible)*

- Company listing on all event collateral materials
- Company logo on event webpage
- Company name in Annual Report
- 4 Virtual VIP tickets to *Loving Lakewood* on Saturday, Feb 27 which includes 4 individual dinners, 1 six pack of beer and 1 bottle of wine, 4 event links and fun beach swag to bring the spirit of the event home!

Beach Comber- \$500 (\$400 tax-deductible)*

- Company listing on all event collateral materials
- Company listing on event webpage
- Company name in Annual Report
- 2 Virtual VIP tickets to *Loving Lakewood* on Saturday, Feb 27 which includes 2 individual dinners, 1 six pack of beer OR 1 bottle of wine, 2 event links and fun beach swag to bring the spirit of the event home!

Lakewood Lifeguard-\$250 (\$250 tax-deductible)

- Family or company listing on all event collateral materials
- Family or company listing on event webpage
- Family or company listing in Annual Report

Fully Tax-Deductible Option*

Sponsors will have the ability to take the full tax-deduction if they choose to not attend the Loving Lakewood: Life's a Beach Virtual Event. **If you would like to take advantage of this option, please check the box.**

LakewoodAlive By The Numbers: A Sponsorship With Real ROI

Social Media Following	Nearly 20,000 Combined Followers on Facebook, Twitter and Instagram
Email Reach	10,000 Recipients of Bi-Weekly Email Newsletter
Facebook Presence	Average Weekly Facebook Post Reach of 25,000
Website Traffic	More than 12,000 Monthly Pageviews

Please send checks to: LakewoodAlive, c/o Alex Schreck, 14650 Detroit Avenue, #LL40, Lakewood, OH 44107
Please send your form with check or aschreck@lakewoodalive.org

Loving Lakewood: Life's A Beach Virtual Event

Sponsorship Agreement

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Person: _____

Email: _____

Website: _____

Sponsor Levels:

- \$5,000 - Big Kahuna (\$4,500 tax-deductible)
- \$2,500 - Hang Ten (\$2,100 tax-deductible)
- \$1,000 - High Tide (\$800 tax-deductible)
- \$500 - Beach Comber (\$400 tax-deductible)
- \$250 - Lakewood Lifeguard (\$250 tax-deductible)
- I would like my donation to be fully tax-deductible because I will not be able to attend the event.

Please make checks payable to LakewoodAlive and mail to:

LakewoodAlive
c/o Alex Schreck
14650 Detroit Avenue, #LL40
Lakewood, OH 44107

Signature: _____

Date: _____