





Dear Friends,

As I reflect upon this past year, which began on July 1, 2019 for LakewoodAlive, it seems like such a different world. A world where we could be close with our clients, volunteers and staff. The year began as most of our years do with our Front Porch Concert Series, and community favorite Lakewood Summer Meltdown. Our volunteer projects were in full force and we were plugging away as we normally would. In October, we were able to kick-start the second phase of the Warren Road Beautification Project, where we installed new art murals, crosswalks, trees and bike racks. As with phase one of the project, our second project was focused on bringing more color, nature and beauty of the intersection of Madison and Warren Roads.

A positive change greeted us in January as we moved in to a new office space that provided a healthy and clean work environment. Following a successful Loving Lakewood fundraiser in February, LakewoodAlive, along with the rest of the country had to change; immediately. We implemented a COVID-19 policy within a matter of days after it had been written and switched to working from home. That was March 16.

We knew that we needed to come together with community leaders and city and elected officials to work together to create a plan that would support both residents and small businesses alike. We collaboratively aided in launching a City Rent Relief Program; created an incredibly simple small business bridge loan product with First Federal Lakewood; met virtually with merchant groups weekly; helped the mayor form a Small Business Taskforce; and began hosting educational webinars. Since small business is truly the heart of this community, we strengthened our small business support program to ensure we were doing all that we could to help Lakewood's entrepreneurs.

When COVID-19 hit, our community felt the impact immediately, especially the seniors and low-moderate income folks we work with every day. We partnered with the Office on Aging and delivered meals to seniors so that they could stay safely in their homes. We called every one of our clients to see if they were ok, what they needed and how we could help. And we pressed on, taking Knowing Your Home virtual instead of outright cancelling; continuing the Paint Lakewood Program that helps low-moderate income residents paint their homes and remove exterior lead paint; and doing all we could to continue, regardless of COVID, to ensure our neighbors live in healthy and safe housing.

Our team rallied, working more closely by leveraging technology and meeting with each other daily and as a staff twice per week. The board of directors was with us every step of the way, supporting the changes we had to make to ensure safety and continuity of the organization. And our donors stepped up when we needed them the most helping us achieve our most successful fundraising campaign yet.

This year, we all changed and adapted. I am honored to be part of an organization with such a community focused mission. We sought every possible way to help our neighbors and keep our team in-tact, healthy and safe. Thank you for being part of this team and for the impact you are making on the community.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Ian Andrews', written in a cursive style.

Ian Andrews  
Executive Director

## OUR MISSION

LakewoodAlive is a community centered non-profit that fosters and sustains vibrant neighborhoods.

## OUR VISION

Our vision is a welcoming community that thrives on engaged residents, desirable housing and an entrepreneurial spirit that connect in strong diverse neighborhoods to maximize quality of life.



## Volunteer Projects

July '19- June '20

Total Volunteers: 175

Total Projects: 25

Total Hours: 525

Total Value: \$ 22,500

## Knowing Your Home

July '19 - June '20

Total:

14 Workshops

406 Participants \*

\* Without YouTube numbers

## Clients Served

July '19 - June '20

Total (duplicated) 1,725

(unduplicated) 550

## Home Visits

July '19- June '20

Total: 270

LakewoodAlive administers a Housing Outreach Program which connects residents with resources to maintain the community's aging housing stock. These services are designed to offer a one-stop place for residents to ensure they are able to live in healthy and safe housing:

- Working one-on-one with low-moderate income residents, many of whom are senior citizens, to connect them to resources, as well as to volunteer labor to complete necessary home maintenance.
- The Lakewood Pride Fund, a program that leverages a collection of funds to secure home repair loans for families who otherwise might not have access to conventional bank financing.
- The Knowing Your Home educational series, which focuses on sustainability and maintenance best practices empowering homeowners to tackle necessary home repairs and improvements.



## Paint Lakewood

- The Paint Lakewood Program, a grant program for low-moderate income residents to assist with obtaining affordable exterior house painting.



### Paint Program

July '19 - June '20

Total Projects: 14

Total Improvements: \$36,680

Total CDBG Investment: \$70,915

- All 14 clients served through the Paint Lakewood Program are low-moderate income ( 80% or less than area median income)
- 7 of 14 clients were elderly citizens or 50%
- 3 of 14 were female heads of household or 21%
- 4 of 14 were single female senior heads of household or 28%
- 1 of 14 was disabled or 7%

## Lakewood Toolbox

- The Lakewood Tool Box, which offers community members an affordable and educational option for borrowing tools that are essential for completing home repairs.



### Tool Box Stats

7/1/2019-6/30/2020

81 Members

94 Tools Borrowed

5 Memberships Through Scholarship





\$200,000

80 SMALL  
BUSINESSES  
FUNDED

FIRST FEDERAL LAKEWOOD  
SMALL BUSINESS RENT  
SUPPORT LOAN

“ Since small business is truly the heart of this community, we strengthened our small business support program to ensure we were doing all that we could to help Lakewood’s entrepreneurs.”

\$187,500

118 SMALL  
BUSINESSES  
FUNDED

CITY OF LAKEWOOD  
RENTAL & WAGE SUPPORT  
PROGRAM



THROUGH THE  
LAKEWOODALIVE SMALL  
BUSINESS SUPPORT  
PROGRAM:

- 10 Small Business Webinars with 287 Virtual Attendees
- 250 Small Business Support Calls
- 156 Merchant Phone Meeting Attendees

Small businesses have always been at the heart of what LakewoodAlive has focused on since the inception of the organization. In Lakewood, small business is big business and LakewoodAlive works to support and encourage entrepreneurs in our community. In March 2020, we saw the early signs of the challenges that small businesses would likely experience during a global pandemic and expanded our services to include partnering with the City of Lakewood and other financial partners to get monetary resources into the hands of those who needed it most. LakewoodAlive continues to find and share resources, knowledge and support to the small business community, working to create a solid foundation to help them to continue to weather the storm and keep their doors open.

“ This year, we all changed and adapted. I am honored to be part of an organization with such a community focused mission. We sought every possible way to help our neighbors and keep our team in-tact, healthy and safe.”



57,500  
VIEWS

**Eight Virtual Front Porch Concert Concerts**

Total views: 57,500  
Average: 7,188

32,000  
VIEWS

**11 Getting to Know the Lakewood Tool Box Video Series**

Total views: 32,000  
Average: 2,909



**6 COMMUNITY SOLIDARITY EVENTS**

- Chalk Your Walk (Take 1 & 2)
- Light the Lakewood Night (Take 1 & 2)
- Post Your Pet
- Share Your Lakewood Spring

Throughout the pandemic, social media became an even larger asset in telling LakewoodAlive's story and keeping the community connected. Our biggest priority is health and safety, which motivated us to find creative solutions for sharing information and continuing our beloved events. We adapted with outstanding success, popular events like our Front Porch Concert series, shared information through our Getting to Know the Lakewood Tool Box: Shelter in Place Edition series and created community solidarity initiatives designed to create a sense of togetherness. In a time of uncertainty, our social media outlets truly became a way of sharing essential and uplifting messages.

**VISIONARY \$1000+**

Anonymous  
 Michael & Missy Bentley  
 Bill & Diane Craighead  
 Bryan & Megan Evans  
 Cindy & Timothy Friedmann  
 Nora & Kim Katzenberger  
 Play Grounds Cafe  
 James Ptacek  
 Susan & Jeff Ritter  
 Sourced Taproom & Kitchen  
 Barbara Shipley  
 Blaire Skinner & Sean O'Connor  
 Pam & Tom Smith  
 Juan Vergara  
 Jennifer & Laird Wynn

**CHAMPION \$500 - \$999**

Greg Atwell  
 David Baas  
 Curtis Brosky & Betty Tereck  
 Monica Caster  
 Mary Anne & Byron Crampton  
 Stelio Flamos  
 Laura Hoag & Jonathan Fredrick  
 Lakewood Vineyard Church  
 Joe & Pam Lanter  
 Tom & Judy Leatherman  
 Caitlin Magner  
 Jarrell & Andrea McAlister  
 John & Nancy McMillan  
 Melissa Meany  
 Brittany O'Connor & Todd Heckeler  
 David & Laura Sangree  
 Sandra Sauder  
 Pastor Paul & Karen Schreck  
 Linda Springer  
 Stokley & Vondrak Properties  
 Albert & Alice Stratton  
 Ben & Lindsay Tomins  
 Darren & Missy Toms  
 Paul & Peggy Wasserbauer

**PARTNER \$250-\$499**

Joel & Teresa Andreani  
 Ryan Sheldon & Brittany Graham  
 Audrey Bednash  
 Connie Bielawski  
 Daniel & Karen Bosworth  
 Nathan & Lauren Brocone  
 Broestl & Wallis Fine Jewelers  
 Burke Marine Surveys, Inc.  
 Anne & Ted Calabrese  
 Ray Cushing  
 Michael DeAloia  
 Lucinda & Tom Einhouse  
 Sara Fagnilli  
 Steven & Judith Fesko  
 Michael Fleenor & George Graham  
 Forage Public House  
 James & Lynn Foran  
 Philip & Marcia Hall  
 Matthew Hallenburg  
 Bridget & Brandon Jablonski  
 James & Alice Kenny  
 John Scott & Donna Clifford Klein  
 Lion & Blue  
 Councilman Dale Miller  
 Marcia Moll & Rick Sicha  
 John & Lisa Moran  
 Carl & Dolores Orban  
 Chris Piazza & Chris Herzner

Tamara Racin & Tom Mohnhey  
 Daniel & Jennifer Raynor  
 Linda Rocchi  
 Heather Rudge  
 Elizabeth & Dave Spahr  
 STEM Handmade Soap  
 The Jack and Anne Huxtable Palomaki  
 Charitable Fund  
 Anne Varano  
 Jason & Sara Verderber  
 Terry & Candace Vincent

**FAMILY \$100-\$249**

John & Cathy Aldrich  
 Dana Anderson  
 Ian Andrews  
 Dr. Michael Barnes  
 Hannah & Michael Belsito  
 Matt Bixenstine & Alyse Lamparyk  
 Blue Ridge Media Company  
 Bob & Mary Bond  
 Allen Bookman  
 Lainie & Joe Breiner  
 Margaret Brinich & Troy Bratz  
 Tom & Molly Bullock  
 Joanne Calkins & Sally Lammers  
 William & Mary Lou Call  
 William & Joan Campbell  
 Charles & Linda Canepa  
 Carol Lynn Salon Plus  
 Melanie Carr  
 Deborah Carr  
 Jay & Jill Carson  
 Richard Castele & Carolyn Leitch  
 Annamarie & Donald J. Chick  
 Amy & Ken Chodzin  
 Steve & Linda Clark  
 CLEAResult  
 Michael Clock  
 Hal & Connie Cooper  
 William & Cynthia Costello  
 John & Teresa Craighead  
 Dr. Amy & Michael Daso  
 Jeff & Katie Davis  
 Sandra Demart  
 Deborah & Danny Denney  
 Tim Dewald  
 Charlene Doering  
 Robert Donaldson  
 Kelly & Philip Florian  
 Vince Frantz  
 Eileen & John Gallagher  
 Charles & Patty Geiger  
 Maria & J. Gerstenberger  
 Eugenia Gorski  
 Holly & Brian Grambort  
 Marie & Charles Grossman  
 Anson & Mariah Hall  
 Tyler Hanson  
 Tom & Fran Hayden  
 James & Madeline Hayes  
 Dr. James Hekman & Mark Pasher  
 Holly Henry  
 Katherine Howley  
 Inn the Doghouse  
 Sarah Kepple & Andrew Harant  
 Mary Kepple  
 Mary Kinney Pinnno & Ralph Pinnno  
 Drucilla Knutsen  
 Maureen Koopman  
 Kathryn Kosiorek

Sasha & Ruth Kostadinov  
 Eugene & Jo Ann Kramer  
 Benjamin Kroeck  
 Lakewood Public Employees Local 143  
 AFSCME  
 Dennis & Kim Lansdowne  
 Timothy Laskey  
 Daniel & Jane Leschnik  
 Dawn & Timothy Liston  
 Danielle Locke  
 Mary Carol & John Lucic  
 Ronald Lucien  
 Jeanne & Michael MacKay  
 Tish & Bill Marshall  
 Cynthia & Jake Marx  
 Janelle & Ben Massaro  
 Kaitlin McCaulley & Justin McCaulley  
 Mary Sue McGorray  
 M. Kathleen McKeon  
 Louis & Lynn McMahan  
 Melissa McMullen  
 Nora McNamara  
 Kevin & Melissa Meehan  
 Leslie Mitchell  
 Thomas Mulready & Carol Hunt  
 Meg & Michael Naylon  
 Sheila Neligan-Riley & Sean Riley  
 Carolyn Ostrom  
 Thomas Ostromeck  
 Steven & Kathy Ott  
 Jennifer Pae  
 Regina Polunas Gavlak  
 John & Norine Prim  
 John Pyke  
 Robin Ratliff  
 Scott & Jill Richardson  
 Laura Ross  
 Tim Rossiter  
 Timothy & Nancy Rowell  
 Marilyn & Greg Rudnick  
 Patty & Jim Ryan  
 Michael & Megan Sambrook  
 Peggy Sammon  
 Amanda Santa  
 LuAnn Shuster & Joseph Tucker  
 Paulette Simonetta & Henry Pikturna  
 Dave & Mary Lynne Slife  
 Vicki & Dan Smigelski  
 Kevin Smith  
 Dr. Stephen & Marianne Sroka  
 Rolly & Kelly Standish  
 Arthur & Sherri Stehlik  
 David Stein  
 Don & Karen Strang, Jr.  
 Anette Sullivan  
 Robin & Scott Suttell  
 Bill & Jodi Theis  
 Lou Tisler  
 Judith Townner  
 Allison Urbanek  
 Laura VanDale & Tedd Roos  
 Tanya & Jon Wagner  
 Thomas Wagner & Malinda Smyth  
 Mikelann Ward-Rensel & Bob Rensel  
 Julie & Shawn Warren  
 Mary Warren  
 Stephanie Wetzel-Toole  
 William Whitney & Alexandra Buchanan  
 William Gaydos & Associates  
 Martha Woerner  
 Judith & Walter Wright  
 Lucas Youso

**FRIEND \$50-\$99**

Kelly Anderson  
 Daniel Ang  
 Daniel Barden  
 Molly & Kyle Barnard  
 Joe Beno  
 Kathleen Betz  
 Kristin Betz  
 Ann & Bill Beyer  
 Tony & Alice Bocchicchio  
 Paul & Ashley Brandich  
 Thomas & Cheryl Brown  
 Brittany Bush  
 Sarah Carney  
 Lynda Carter & Mark Niemi  
 Brian & Tiffany Charkosky  
 Paul & Noreen Chase  
 Jonathan Clark  
 James & Norma Collin  
 David Connor & Paula Maeder Connor  
 Margaret Cooney  
 John Corlett & Dr. Doug Van Auken  
 Colleen & Ryan Cronin  
 Mary Dadas-Bentley & Jeff Bentley  
 Adele Darling  
 David & Stacie Dashiell  
 Gail Davis  
 Carol Dybo  
 Jerry & Susan Echols  
 Joel & Yvonne Egertson  
 Pam Ehren  
 Jennifer Ehrhardt Robock  
 Mary Pat & Bill Ellert  
 Ed & Gladys Favre  
 Libby Filak  
 Jim & Megan Fox  
 Christopher Frohring  
 Vanessa Furrer  
 Mayor Meghan George  
 Mary Gerhart  
 Deborah & David Goldstein  
 Christine Gordillo & Hugh Campbell  
 Margaret Grady & Thomas Attenweiler  
 Jacquelyn & Brent Grandey  
 Brenda Gravelle  
 Susan & Joseph Gregg  
 Mary Gruber  
 Phil & Heidi Hilty  
 William Hilyard & Gina Vernaci  
 Barbara Hoekstra  
 Stephanie & Tony Howard  
 Kevin Hudson  
 Ryan Hurley  
 Emmie Hutchison & Michael Evans  
 Greg & Kelly Jones  
 Kalli Juppe  
 Joseph & Kristin Kalinowski  
 Joseph Kepler & Chris Murphy  
 Carol & Douglas Kerner  
 Cheryl & Thomas Kildren  
 Michael Killik  
 Laurie Kincer  
 Christopher King & Anne Cudnik  
 Carolyn Kmieck  
 Kelley Knight  
 Patricia Kocinski  
 Michael & Patty Krivosh  
 Peter & Ellen Kwiatkowski  
 Andrew & Ingrid Lamparyk  
 Eric & Cindy Lowrey  
 Phil Marquis  
 Carol & James Mason

## FRIENDS \$50-\$99 CONTINUED

Jennifer & Carsten McCarter  
 Martin McGuan  
 Katelyn & Bradley Milius  
 April Miller  
 Amy Miller  
 Jeff Montgomery  
 Joel Moyer & Ann Grimberg  
 Peter & Laura Nelson  
 Kim Orcutt  
 Meg Ostrowski  
 Sandra Pantina  
 Michelle Pechnik

Patrick & Sharon Perotti  
 Robert Phinney  
 Geoff & Michelle Prendergast  
 Marilyn & Michael Purdy  
 Justin Raines  
 Roberta & Calvin Ratcliff  
 Margaret Robinson  
 Joseph & Sonia Rosberg  
 Arthur & Brooke Sansom  
 Joe & Ann Schleckman  
 Stephanie Schmelzer  
 Elizabeth Schneider  
 Scott Loge

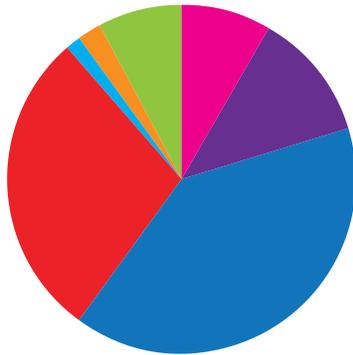
Jason Shachner  
 Rebecca Shaw & David Turner  
 Lauren Smigelski  
 Corey Snipes  
 Carolyn & Tim Spath  
 Stephen Tunstall  
 Joe & Elizabeth Stewart  
 Craig & Shannon Strachan  
 Pat & Kathy Theobald  
 Joan Trof  
 Heather Tunstall  
 Jean Uhr  
 Roger Urbaneck

Colleen & Ben Van Lear  
 Chitra Walker  
 Karen & James Watson  
 Jason Weiner & Kris Williams  
 Kathleen Whelan  
 Stacey Whiteamire  
 Jane Kathleen Whitehurst  
 & Joseph Tomino  
 Scott & Margaret Wilburn

## 2020 Income

• Local Government Grants	\$197,577
• Special events	\$142,199
• Individual Contributions	\$58,362
• Corporate contributions	\$42,186
• Foundation/trust grants	\$37,825
• Earned Income	\$11,844
• Donated Space and Services	\$7,000

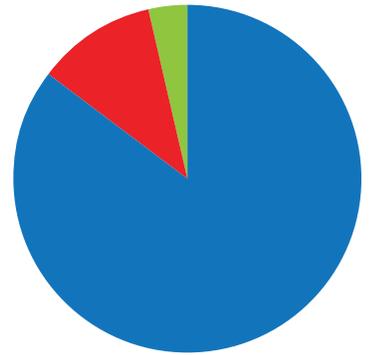
**TOTAL INCOME \$496,995**



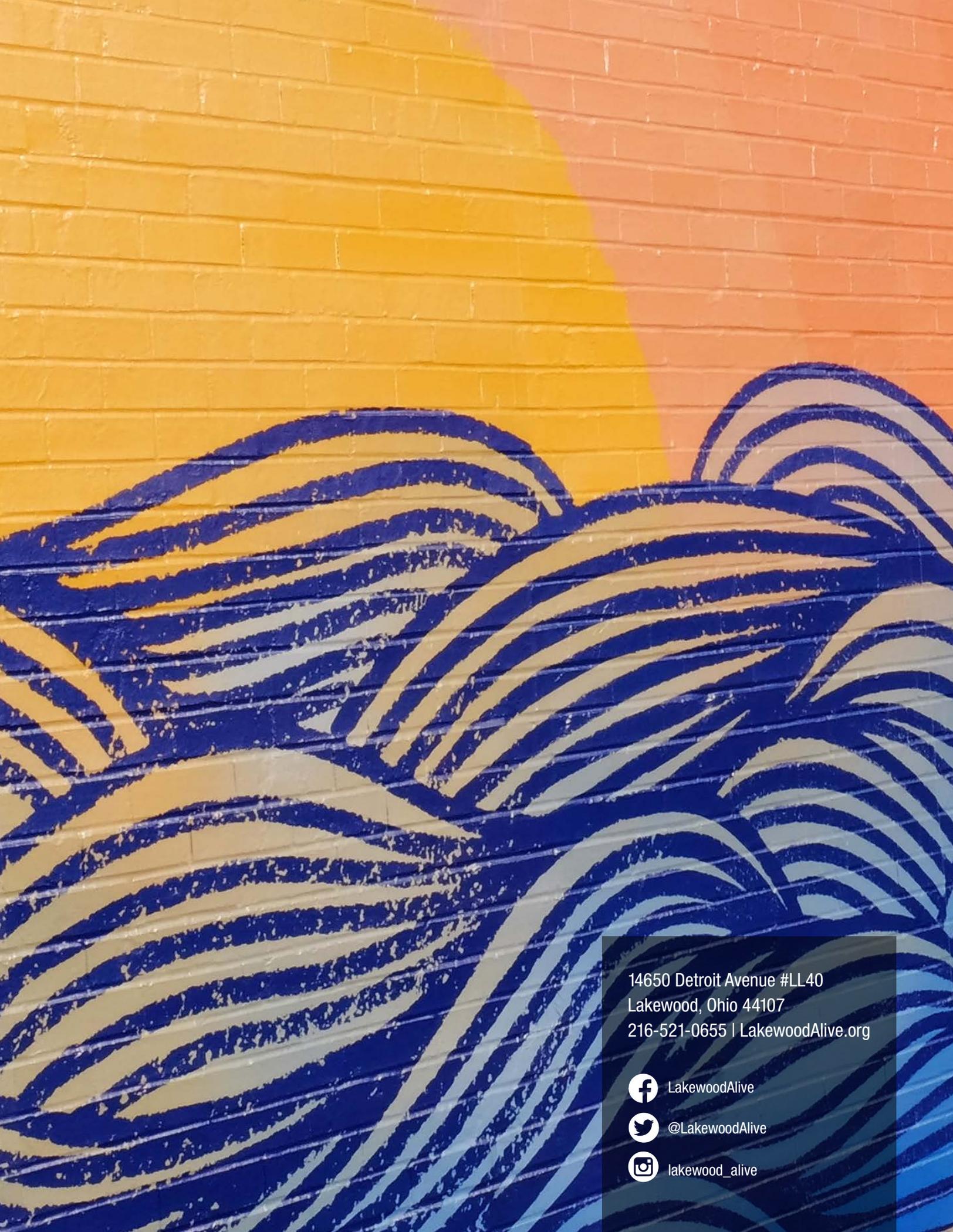
## 2020 Expenses

• Program Services (Commercial, Residential)	\$437,097
• Management & General	\$56,272
• Fundraising	\$18,199

**TOTAL EXPENSES \$511,569.96**



Addicted Coffee Bar Lakewood	Fetch	Lakewood Public Library	Roundstone Insurance
Aladdin's Eatery	Fidelity Charitable	Lakewood Vineyard	Rozi's Wine House
American Red Cross	Fifth Third Bank	Lakewood Warren Detroit Partnership	Sacred Hour
Apple Employee Giving	First Federal Lakewood	Lantern Legal, LLC	Salt+
Around the Corner/ Georgetown	Flower Blossoms Program	Laskey Costello CPAs	Sandra Sauder
AXA Foundation	Volunteers	Lion and Blue	Sauced Taproom & Kitchen
Barton Senior Center	Forage Public House	LSC Service Corporation	Scalish Construction
Bath Fitter	Friends of Lakewood Dog Park	Lyft	Second Sole
Beat Cycles	Friends of Lakewood Public Library	Malley's Chocolates	Senator Nickie J. Antonio
Beck Center for the Arts	Geiger's	Matthew Marko / Progressive Insurance	Sentry Protection Products
Bentley Wealth Management of Raymond James	Giant Eagle	Mayor Meghan George	Serpentini Winterhurst Arena
Berkshire Hathaway HomeServices Lucien Realty	Good Soil Lutheran	Mayor Michael Summers	Sherwin-Williams
Bike Lakewood	Grace Gallucci / Northeast Ohio Areawide Coordinating Agency	McGorray-Hanna Funeral Home	Souper Market
Blue Ridge Media Company	Great Day Improvements	Melt Bar and Grilled	Stacey Caskey-Coblentz / State Farm
Brant Smith / NEO Realty Group	Greater Cleveland Regional Transit Authority	Michael Bentley	STEM Handmade Soap
Brennan's Floral Gift Shop	Home for the Holidays Pop-Up Shop	Mike Bentley	Tease Hair + Body Parlor
Buckeye Beer Engine	HomeAdvisor	Milo & Me	The Beehive Studio
Caffeine Lakewood	Hon. Patrick Carroll, Lakewood Municipal Judge	MLSound Design, LLC	The Cleveland Foundation
Carol Lynn Salon Plus	IMAGES Photographic Art Gallery	National Storage Centers	The Cleveland Orchestra
Carvana	Inn The Doghouse	NetworkinGuys	The Exchange
CHN Housing Partners	Jana's Deli	No More Monkeys	The Ferry Cap and Set Screw Company
Chronic Tattoo	Jimmy John's Lakewood	Norris Chiropractic	The Lakewood Citizen
Cindy Friedmann	Joe's Deli & Restaurant	Northeast Ohio Public Energy Council (NOPEC)	The Lakewood Music Collective
Citizens Bank	Julie & Shawn Warren	Ohio CDC Association	The Lakewood Observer
Citizens Charitable Foundation	Karen King Catering	Ohio City Burrito	The New Moon
City of Lakewood	Keep Lakewood Beautiful	Ohio Savings Bank	The Progressive Insurance Foundation
Clark Wealth Management	Kent State College of Nursing	Omni Lakewood	The Root Café
Cleveland Clinic Lakewood Family Health Center	KeyBank	O'Neill Healthcare Lakewood	The Tea Lab
Cleveland Home Title	Lakewood Anglican Church	Onix Networking	Third Federal Savings & Loan
Cleveland Lumber Company	Lakewood Baptist Church	Onix Outreach	thunder::tech
Cleveland Property Management Group	Lakewood Board of Education	Orangetheory Fitness	Tim Dewald
Convey360	Lakewood Catholic Academy	OyVegh Photography	Tomorrow's Leaders (The Cystic Fibrosis Foundation of Northern Ohio)
Cotton Lakewood	Lakewood Chamber of Commerce	Paisley Monkey	Toni Gelsomino / City of Lakewood
Courtney Noster / Healthy Lakewood Foundation	Lakewood Church of the Ascension	Paula Reed	Topgolf Cleveland
Cox Communications	Lakewood City Center (Phillips Edison & Company)	PayPal Giving Foundation	Trikeable Treats
Cuyahoga Arts & Culture	Lakewood City School District	Peace Racing	Universal Windows Direct
Cuyahoga Community College	Lakewood City Schools Community Recreation and Education Department	PetPeople	Uptown Lakewood
Cuyahoga County	Lakewood Congregational Church	Pet's General Store	Vertical Sound
David Deming	Lakewood Family YMCA	Pink Lotus Yoga	Victory Capital Management
Deb Riddle Designs	Lakewood Fire Department	Plantation Home	WE Lakewood
Dewey's Pizza	Lakewood Garden Center	Platform Beer	Wegman Hessler & Vanderburg
Discount Drug Mart	Lakewood Hardware	Play Grounds Family Café	West Side Skates
Dollar Bank	Lakewood Historical Society	PNC Bank	William J. Gaydos & Associates
Downtown Lakewood Business Alliance	Lakewood Masonic Temple	PNC Foundation	Window Universe Cleveland
Echo Health	Lakewood Patch	Prime + Process Hair Lounge	Yoga Roots
Edible Arrangements	Lakewood Police Department	Profile by Sanford	Yourkvitch & Dibo, LLC
Empowering and Strengthening Ohio's People (ESOP)		Rally Health	
Erie Design		Renewal by Andersen	
Erin Vokes		Robert Myers Insurance Agency	
		Rockport Wealth Advisors	
		Ronald P. Kolodziej, D.M.D., M.S.	
		Rotary Club of Lakewood and Rocky River	



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Lakewood, Ohio 44107  
216-521-0655 | LakewoodAlive.org

 LakewoodAlive

 @LakewoodAlive

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