



**lakewoodalive**



**LakewoodAlive Spooky Pooch Parade – Sponsorship Opportunities**  
Saturday, October 19, 2019  
12:30—3:30 p.m.

**Title Sponsor – \$2,500 SOLD**

- Feature your business in all press and media releases
- Logo featured on all print advertising pieces
- Logo featured on event poster
- Logo featured on event banner displayed at the event
- Recognition given by emcee during the event
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Ability to give away branded marketing materials
- Logo and link on event webpage

**Top Dog Sponsor - \$1,000**

- Logo featured on all print advertising pieces
- Logo featured on event poster
- Logo featured on event banner displayed at the event
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Recognition given by emcee during the event
- Ability to give away branded marketing materials
- Logo and link on event webpage

**Dedicated Dog Sponsor - \$500**

- Logo featured on all print advertising pieces
- Logo and link on event webpage
- Logo featured on event banner displayed at the event
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Recognition given by emcee on stage during the event
- Ability to give away branded marketing materials

**Poochy Sponsor - \$250**

- Business listed on all print advertising pieces
- Reserved table location for the parade festival (table to be supplied by sponsor)
- Ability to give away branded marketing materials
- Business listed on the event webpage

Contact Ian Andrews for additional information at  
[iandrews@lakewoodalive.org](mailto:iandrews@lakewoodalive.org) or 216-521-0655.