



2018 LakewoodAlive Spooky Pooch Parade
Saturday, October 20, 2018, 12:30—3:30 p.m.

Sponsorship Options:

~~Title Sponsor - \$2,500 SOLD~~

- Feature your business in all press and media releases
- Logo featured on all print advertising pieces
- Logo featured on event poster
- Logo featured on event banner displayed at the event
- Recognition given by emcee during the event
- Table space for business exposure (ability to also to display company branded vehicle)
- Ability to give away company branded marketing materials
- Logo and hotlink on event webpage
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)

Top Dog Sponsor - \$1,000

- Logo featured on all print advertising pieces
- Logo featured on event poster
- Logo featured on event banner displayed at the event
- Recognition given by emcee during the event
- Ability to give away company branded marketing materials
- Logo and hotlink on event webpage
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)

Dedicated Dog Sponsor - \$500

- Logo featured on all print advertising pieces
- Logo and hotlink on event webpage
- Logo featured on event banner displayed at the event
- Recognition given by emcee on stage during the event
- Reserved high traffic table location for the parade festival (table to be supplied by sponsor)
- Ability to give away company branded marketing materials

Poochy Sponsor - \$250

- Business listed on all print advertising pieces
- Reserved table location for the parade festival (table to be supplied by sponsor)
- Ability to give away company branded marketing materials
- Business listed on the event webpage



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2018 Spooky Pooch Parade Vendor Letter of Agreement

Company Name _____, agrees to provide a vendor table for the **Lakewood Spooky Pooch Parade on Saturday, October 20, 2018**. As a vendor, I understand that I will receive the applicable benefits described in this application. I further understand that these benefits will not be valid until this agreement is signed and my check has been issued to and accepted by LakewoodAlive. All vendor agreements must be received by **September 21, 2018**, with full payment to receive all agreed benefits.

Table Vendor - \$25 Non-Profit or \$50 For-Profit

- Reserved table location for the parade festival (table to be supplied by vendor)
- Company listed on event webpage
- Ability to give away company branded marketing materials

Company Contact Name & Email Address:

Contact: _____ Email: _____

Company Address: _____

Company Phone: _____

Company Website Address: _____

Company Facebook: _____ Company Twitter: _____

Authorized Signature: _____ Date: _____

Checks to be made Payable to: LakewoodAlive

Mail Check to: LakewoodAlive, 14701 Detroit Avenue, #LL10, Lakewood, OH 44107

Pay by Credit Card: ****A (3.5% + 15 cents) fee will be added to each credit card transaction****

Credit Card Number Sec Code Exp. Date

Billing Zip code Amount Paid

Questions: Contact Vince Williams at: 216-521-0655 or vwilliams@lakewoodalive.org