

# LAKWOOD CHOCOLATE WALK

*delectable & decadent - an evening all about chocolate*

## Lakewood Chocolate Walk– Sponsorship Opportunities

October 24, 2019 5-9pm

### Title Sponsor - \$2,500

- Branded event to become “Lakewood Chocolate Walk, sponsored by (business)”
- Logo featured on all digital and print pieces including Chocolate Walk map
- Logo featured on the Chocolate Walk bag tags used by attendees
- Business featured on all social media content
- Logo featured on event webpage
- Business featured in all press and media releases
- Two complimentary VIP tickets to attend the Chocolate Walk

### Chocolatier Sponsor - \$1,000

- Logo featured on event webpage
- Logo featured on all digital and print pieces including Chocolate Walk map
- Business included in list of sponsors on social media event
- Business recognition on a minimum of two social media posts
- Business included in all press and media releases
- Two complimentary General Admission tickets to attend the Chocolate Walk

### Sweet Tooth Sponsor - \$500

- Small logo featured on event webpage
- Logo included on Chocolate Walk map
- Business included in list of sponsors on social media event
- Business included in all press and media releases

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### LakewoodAlive Digital Reach

LakewoodAlive Facebook: 7,200  
LakewoodAlive Twitter: 3,600  
Lakewood Instagram: 4,000  
LakewoodAlive Total: 14,800

Downtown Lakewood Facebook: 4,800  
Downtown Lakewood Twitter: 4,200  
Downtown Lakewood Total: 9,000

Overall Social Total: 23,500  
Bi-Weekly e-Newsletter Reach (Constant Contact): 9,500 email addresses

For more information, contact Ian Andrews at 216-521-0655 or [iandrews@lakewoodalive.org](mailto:iandrews@lakewoodalive.org).