



Loving Lakewood: Superheroes Unite

We Can Be Heroes, Just For One Day

Saturday, February 24, 2018, 6:30 - 11 p.m.

Sponsorship Opportunities

Title Sponsor~ \$5,000 ~ (\$4,500 tax-deductible)

- Company logo on invitation as the Title Sponsor of the event
- Public introduction and recognition at event as Title Sponsor
- Company logo included on all LakewoodAlive press releases pertaining to the event
- Inclusion in all LakewoodAlive social media posts pertaining to the event
- All Platinum Level benefits
- 10 VIP tickets to *Loving Lakewood* on Saturday, Feb 24

Platinum ~ \$2,500 ~ (\$2,100 tax-deductible)

- Logo recognition and company prominently displayed at the event
- Company logo on event webpage
- Inclusion in a minimum of five LakewoodAlive social media posts pertaining to the event
- Company name in Annual Report
- 8 VIP tickets to *Loving Lakewood* on Saturday, Feb 24

Gold ~ \$1,000 ~ (\$800 tax-deductible)

- Company logo on all event collateral materials
- Company logo on event webpage
- Company name in Annual Report
- 4 VIP tickets to *Loving Lakewood* on Saturday, Feb 24

Silver/Neighborhood ~ \$500 (\$400 tax-deductible)

- Company listing on all event collateral materials
- Company listing on event webpage
- Company name in Annual Report
- 2 VIP tickets to *Loving Lakewood* on Saturday, Feb 24

Please send checks to: LakewoodAlive, c/o Matt Bixenstine, 14701 Detroit Avenue, #LL10, Lakewood, OH 44107
Please send your form with check or email mbixenstine@lakewoodalive.org

LakewoodAlive By The Numbers: A Sponsorship With Real ROI

Social Media Following	Nearly 10,000 Combined Followers on Facebook, Twitter and Instagram
Email Reach	8,500 Recipients of Bi-Weekly Email Newsletter
Facebook Presence	Average Weekly Facebook Post Reach of 20,000
Website Traffic	More than 10,000 Monthly Pageviews

Thank you for your consideration!

Loving Lakewood: Superheroes Unite

Sponsorship Agreement

Yes, I/we want to sponsor this great LakewoodAlive event!

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Person: _____

Email: _____

Website: _____

I/we will be glad to sponsor Loving Lakewood: Superheroes Unite at the following Level:

- \$5,000 - Title Sponsor (\$4,500 tax-deductible)
- \$2,500 - Platinum Sponsor (\$2,100 tax-deductible)
- \$1,000 - Gold Sponsor (\$800 tax-deductible)
- \$500 - Silver Sponsor/Neighborhood Sponsor (\$400 tax-deductible)
- I/we will be glad to be a sponsor of Loving Lakewood: Superheroes Unite for in-kind support:
(Please describe the specifics of the donation and the dollar amount)

Please make checks payable to "LakewoodAlive" and mail to:

LakewoodAlive
c/o Matt Bixenstine
14701 Detroit Avenue #LL10
Lakewood, OH 44107

Signature: _____

Date: _____

