

Lakewood Summer Meltdown – Sponsorship Opportunities
Saturday, July 14, 2018
4:00 – 10:00 p.m.

- **Platinum Medal Sponsor - \$2,500**
 - Feature your business in all press and media releases
 - Logo featured on the Peace Racing website (with hotlink) and registration forms
 - Logo featured on all print advertising pieces
 - Logo featured on event rack card and posters (15,000 printed)
 - Logo featured on event banner displayed at the event
 - Recognition given by emcee on stage during the event
 - Opportunity to give away company marketing materials
 - Large size logo and hotlink on event website
 - Logo on the event t-shirt
 - Reserved “Post Race Zone” location for the meltdown festival (4-10pm near the Beer Garden)

- **Gold Medal Sponsor - \$1,000**
 - Logo featured on event rack card and posters (15,000 printed)
 - Logo featured on event banner displayed at the event
 - Recognition given by emcee on stage during the event
 - Reserved location for the Meltdown Street Festival (4-10pm near the Beer Garden)
 - Opportunity to give away company marketing materials
 - Medium size logo and hotlink on event webpage
 - Logo on the event t-shirt

- **Silver Medal Sponsor - \$500**
 - Business listed on all print advertising pieces
 - Business listed on event banner displayed at the event
 - Recognition given by emcee on stage during the event
 - Reserved location for the Meltdown Street Festival (4-10pm near the Beer Garden)
 - Opportunity to give away company marketing materials
 - Small size logo and hotlink on event webpage
 - Logo on the event t-shirt

- **Bronze Medal Sponsor - \$250**
 - Reserved location for the Meltdown Street Festival (4-7:30pm West of Warren Road)
 - Opportunity to give away company marketing materials
 - Company listing and hotlink on the event webpage
 - Logo on the event t-shirt

- **Other Sponsorship Opportunities Available**
 - **Meltdown 5K Sponsor - \$2,000** – includes the benefits in the Gold Sponsorship level
 - **Beer Garden Sponsor - \$1,000** – includes the benefits in the Gold Sponsorship level
 - **Meltdown 1-Mile Kids Run Sponsor - \$500** – includes the benefits in the Silver Sponsorship level
 - **Meltdown 5k Race Results Tent Sponsor - \$500 (limit 1)** – includes the benefits in the Silver Sponsorship level
 - **Beer Garden Stage Sponsor - \$500 (limit 6)** – includes the benefits in the Silver Sponsorship level
 - **Skate Park Sponsor - \$500 (limit 1)** – includes the benefits in the Silver Sponsorship level



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2018 Lakewood Summer Meltdown Sponsor Letter of Agreement

Company Name _____, agrees to provide a financial sponsorship for the **Lakewood Summer Meltdown on Saturday, July 14, 2018**. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by LakewoodAlive. As a sponsor, I agree to provide digital art work for all promotional advertising. All sponsorship agreements must be received by **June 8, with full payment** to receive all agreed sponsor benefits.

Company Contact Name & Email Address:

Contact Person: _____ Email: _____

Company Address: _____

Company Phone: _____

Company Website Address: _____

Company Facebook: _____ Company Twitter: _____

- _____ ~~Title Sponsor (\$3,000) SOLD~~
- _____ Platinum Medal Sponsor (\$2,500)
- _____ Gold Medal Sponsor (\$1,000)
- _____ Silver Medal Sponsor (\$500)
- _____ Bronze Medal Sponsor (\$250)
- _____ Meltdown 5K Race Sponsor (\$2,000)
- _____ Beer Garden Sponsor (\$1,000)
- _____ Beer Garden Stage Sponsor (\$500, limit 6)
- _____ 1-Mile Kids Run Sponsor (\$500)
- _____ Skate Park Sponsor (\$500)
- _____ Bronze Medal Sponsor (\$250)

Authorized Signature: _____ Date: _____

Sponsors please forward Company logo to: iandrews@lakewoodalive.org

Your logo file should be sent in vector format, if possible. In most cases that would be a file created in Adobe Illustrator (a file with a suffix of .ai, .tif, .eps or .pdf). If a vector file is not available, you may send us your logo as a TIFF or JPEG file as long as it is at a high resolution (at least 300 dpi at 3" square). Do NOT pull images from the web; they are too low in resolution for printing. Logo's due no later than June 8.

Checks to be made Payable to: LakewoodAlive

Mail Check to: LakewoodAlive, 14701 Detroit Avenue, #LL10, Lakewood, OH 44107

Questions: Contact Ian Andrews: 216-521-0655 or at: iandrews@lakewoodalive.org