

Lakewood Summer Meltdown – Sponsorship Opportunities
Saturday, July 14, 2018
4:00 – 10:00 p.m.

- **Platinum Medal Sponsor - \$2,500**
 - Feature your business in all press and media releases
 - Logo featured on the Peace Racing website (with hotlink) and registration forms
 - Logo featured on all print advertising pieces
 - Logo featured on event rack card and posters (15,000 printed)
 - Logo featured on event banner displayed at the event
 - Recognition given by emcee on stage during the event
 - Opportunity to give away company marketing materials
 - Large size logo and hotlink on event website
 - Logo on the event t-shirt
 - Reserved “Post Race Zone” location for the meltdown festival (4-10pm near the Beer Garden)

- **Gold Medal Sponsor - \$1,000**
 - Logo featured on event rack card and posters (15,000 printed)
 - Logo featured on event banner displayed at the event
 - Recognition given by emcee on stage during the event
 - Reserved location for the Meltdown Street Festival (4-10pm near the Beer Garden)
 - Opportunity to give away company marketing materials
 - Medium size logo and hotlink on event webpage
 - Logo on the event t-shirt

- **Silver Medal Sponsor - \$500**
 - Business listed on all print advertising pieces
 - Business listed on event banner displayed at the event
 - Recognition given by emcee on stage during the event
 - Reserved location for the Meltdown Street Festival (4-10pm near the Beer Garden)
 - Opportunity to give away company marketing materials
 - Small size logo and hotlink on event webpage
 - Logo on the event t-shirt

- **Bronze Medal Sponsor - \$250**
 - Reserved location for the Meltdown Street Festival (4-7:30pm West of Warren Road)
 - Opportunity to give away company marketing materials
 - Company listing and hotlink on the event webpage
 - Logo on the event t-shirt

- **Other Sponsorship Opportunities Available**
 - **Meltdown 5K Sponsor - \$2,000** – includes the benefits in the Gold Sponsorship level
 - **Beer Garden Sponsor - \$1,000** – includes the benefits in the Gold Sponsorship level
 - **Meltdown 1-Mile Kids Run Sponsor - \$500** – includes the benefits in the Silver Sponsorship level
 - **Meltdown 5k Race Results Tent Sponsor - \$500 (limit 1)** – includes the benefits in the Silver Sponsorship level
 - **Beer Garden Stage Sponsor - \$500 (limit 6)** – includes the benefits in the Silver Sponsorship level
 - **Skate Park Sponsor - \$500 (limit 1)** – includes the benefits in the Silver Sponsorship level